

Foundations of Business

BUS1050

This Syllabus

This “Simple Syllabus” is provided to fulfill an institutional accreditation requirement. For the full student syllabus, please visit the “Student Syllabus”.

Instructor Information

Phone:

Email:

Office Location:

Office Hours

Course Description

: Foundations of Business covers the nature, role, and purpose of business throughout history, including its philosophical, sociological, and economic dimensions. Topics include the foundations of trade, production, labor and capital, management, marketing, and finance.

Pre-Requisite(s): ENGL 1010 (may be taken concurrently)

Semester: All

Course Student Learning Outcomes

- ♦ Describe the origins and purpose of business.
- ♦ Identify the authors whose ideas form the foundations of business.

- ♦ Identify and evaluate the key arguments from business-related essays.
- ♦ Describe how business has evolved throughout history.
- ♦ Discuss the changing roles of land, labor, and capital over time.
- ♦ Compare attitudes toward the profit motive across different cultures, locations, and times.
- ♦ Explain the foundational ideas of business functions such as management, marketing, and finance.
- ♦ Debate the role of business within society and the community.
- ♦ Describe how the course material brought about changes in thoughts, beliefs, or attitudes about business.

Communication Plan

See the "Student Syllabus" for the best ways to contact me.

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
8/27	Introduction Video	Discussion	20
8/27	Orientation Quiz	Quiz	25
9/3	Module 1 Discussion	Discussion	10
9/3	Module 1 Quiz	Quiz	35
9/10	Module 2 Discussion	Discussion	10
9/10	Module 2 Quiz	Quiz	35
9/17	Module 3 Discussion	Discussion	10
9/17	Module 3 Quiz	Quiz	35
9/24	Module 4 Discussion	Discussion	10

Due Date	Assignment Name	Assignment Type	Points
9/24	Module 4 Quiz	Quiz	35
10/1	Module 5 Discussion	Discussion	10
10/1	Module 5 Quiz	Quiz	35
10/8	Module 6 Discussion	Discussion	10
10/8	Module 6 Quiz	Quiz	35
10/15	Module 7 Discussion	Discussion	10
10/15	Module 7 Quiz	Quiz	35
10/22	Module 8 Discussion	Discussion	10
10/22	Module 8 Quiz	Quiz	35
10/29	Module 9 Discussion	Discussion	10
10/29	Module 9 Quiz	Quiz	35
10/29	Signature Assignment: Rough Outline	Assignment	50
11/5	Module 10 Discussion	Discussion	10
11/5	Module 10 Quiz	Quiz	35
11/5	Reality Check	Quiz	15
11/12	Module 11 Discussion	Discussion	10
11/12	Module 11 Quiz	Quiz	35
11/12	Signature Assignment: Rough Draft	Assignment	50
11/19	Module 12 Discussion	Discussion	10
11/19	Module 12 Quiz	Quiz	35

Due Date	Assignment Name	Assignment Type	Points
11/26	Extra Credit	Assignment	0
11/26	Signature Assignment: Personal Renaissance	Assignment	100
12/3	Final Exam	Quiz	200

Brief Description of Assignments/Exams

This course includes a variety of assessment tools, including quizzes, exams, discussions, written assignments, and the like. You can get a fuller understanding of the assignments by clicking on the "Assignments" link in the left-hand navigation bar.

Grading Scale

A	100 to 94%
A-	< 94 to 90%
B+	< 90 to 87%
B	< 87 to 84%
B-	< 84 to 80%
C+	< 80 to 77%
C	< 77 to 74%
C-	< 74 to 70%
D+	< 70 to 67%
D	< 67 to 64%
D-	< 64 to 61%
F	< 61 to 0%

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

You can access the document by clicking on the following link:

<https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, please visit the Institutional Syllabus under the Tutoring and Learning Support tab:

<https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, please visit the Institutional Syllabus under the Advising and Counseling Support Services tab: <https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)