

Introduction to Fashion (FA)

FASH1010 351

Instructor Information

Course Description

An introduction to the broad and ever-changing fashion industry. Study topics include creative process, aesthetics, and elements and principles of design, and how they are applied apparel design, textile technology, production, merchandising, and buying and retail strategies. Additionally, fashion history, socioeconomics, trade, sustainability, and career opportunities are covered. Students will acquire a general understanding of the fashion industry's many disparate facets.

Semester(s): All

Required Text or Materials



Title: In Fashion
ISBN: 9781501362040
Authors: Sheryl A. Farnan, Elaine Stone
Publisher: Fairchild Books
Publication Date: 2021-01-01
Edition: 4th

For more information on textbook accessibility, contact Accessibility & Disability Services at [REDACTED]

Keys for Success (how to succeed in the course)

-Online Participation: Weekly online participation in activities such as Online Discussions is mandatory and will constitute a 20% portion of your grade.

-Homework: Students should expect to perform at least three to six hours per week reading and completing assignments in preparation for this class - some weeks may require more. It is important to be familiar with the information contained within the assigned chapters each week as well as all information covered in the online class, including videos. Completion of assignments on time and meeting all homework criteria is required. Late assignments will receive a 10% deduction after the due date, a 15% deduction the week immediately following the due date, and a 20 % deduction after that.

-Primary Method of Communication: Canvas messaging will be the primary method of contact for this course. You will want to check it regularly, as this is where you will find messages from me.

Grading Scale

GRADING POLICY: Grades will be assigned for performance in accordance with the policy outlined in the College Catalog. The final grade is based the total number of points received in several areas.

The final grade will be computed as follows:	Grading Scale: <ul style="list-style-type: none">A 93% and above C 73 – 76
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• Discussion Activities 20%	• A- 90 – 92	C- 70 – 72
• Online Assignments 30%	• B+ 87 – 89	D+ 67 – 69
• Projects 20%	• B 83 – 86	D 63 – 66
• Quizzes 10%	• B- 80 – 82	D- 60 – 62
• <u>Exams (Midterm & Final) 20%</u>	• C+ 77 – 79	E 59 –
= Total 100%	below	

EXTRA CREDIT:

Extra credit MAY be offered in the form of short research papers, attendance of a fashion related event with typed report or the joining of the SLCC Fashion Club. Please discuss options with the instructor.

CHEATING POLICY:

Students found cheating on an exam will be given a zero for the first offense. If it happens again, the student will receive an E for the entire course. There will be no tolerance for cheating.

INCOMPLETE: An incomplete is a conditional grade given only in extraordinary cases where a student has completed a major portion of the class but is unable to complete course work due to circumstances beyond their control such as major illness/injury or a death in the family. Written documentation from your physician will be required.

[How to Navigate to Canvas](#)

[Online Tutoring](#)

Students at SLCC have access to online tutoring through Canvas. From your Canvas course click Online Tutoring in the course navigation and follow the steps to set up an

appointment. If this is your first time using the Online Tutoring we recommend you click "Take a Tour" to familiarize yourself with the service.

Note that students only receive 480 minutes of tutoring time each semester. After that we encourage you to use the resources found through this link:

<https://www.slcc.edu/tutoring/index.aspx>

If you have any additional questions reach out to elarningsupport@slcc.edu.

Course Student Learning Outcomes

- Articulate and apply the principles and elements of design in discussing, describing and evaluating the aesthetic properties of dress, textiles and the merchandising of apparel.
- Explore, apply, and evaluate the Creative Process, from concept to completion of design ideas and creative endeavors using problem-solving skills, through assignments and projects.
- Discuss and describe the fashion cycle through the multiple stages of concept, design, production, merchandising, and sales.
- Utilize a vocabulary of terminology specific to the fashion industry, recognize and identify terms in relation to contemporary dress and disparate aspects of the Fashion Industry such as design, production, merchandising, and sales.
- Research and evaluate the differences between historical and contemporary fashion designers, inventions and movements; including the ways in which fashion inspires and is inspired by other forms of art such as visual art, music, performing art, film and architecture. Students present this information to the class through a visual and oral research project.
- Analyze the development and growth of the fashion industry by comparing and contrasting the relationship of present and past socio-economic development to the current fashion cycle, including the impacts of social responsibility, sustainability factors and industry practices globally and in the U.S.
- Survey the effects of the growth of textile and garment imports on U.S. businesses, and analyze the advantages and disadvantages of offshore production and the value of U.S. trade agreements in relation to the fashion industry.

- Analyze and differentiate business structure and product development in women's, men's, children's apparel, home furnishings and the cosmetics industry.
- Demonstrate an ability to create and a competency in using effective visual presentation tools such as "mood boards" and presentation boards, for the purpose of presenting and articulating ideas to an audience.
- Demonstrate effective communication in oral reports, visual presentations, and class discussions and peer reviews and the ability to express personal viewpoints succinctly, identify personal perceptions and biases, and the ability to respectfully consider alternative viewpoints through class discussions and critiques.
- Research and relate fashion careers to preparation and qualifications.

Course Prerequisites

None

Communication Plan

- I will respond to emails within 24 hours in most cases and offer feedback on major assignments within 3-4 days. The best way to contact me is via the Canvas Inbox, as I will prioritize this email over other modes of communication.
- In this course, I will post weekly announcements that provide an overview of what we will be covering as a class and include important dates. Please be sure to read them, and let me know if you have questions using the Canvas Inbox

General Education Information

FA

GENERAL EDUCATION: This is a [General Education](#) course with a Fine Arts designation. The following are important outcomes for General Education courses and some specifics for this course and the FA designation.

Regardless of your major, General Education (Links to an external site.) courses build a foundation of broad knowledge and skills that help you in your further career and life.

Courses in the fine arts (FA) connect the arts and society, providing avenues to understand and engage with the artistic expressions of humanity. Such courses seek to foster critical and creative interpretations of artistic expression. Fine Arts (FA) courses help students develop critical, creative, and interpretive skills needed to function in an increasingly diverse world and contribute to society as educated and informed citizens.

Learning Outcomes for General Education Fine Arts Courses: Upon completing a Fine Arts course and specifically FASH 1010 (FA), students will be able to:

- *Recognize the aesthetic standards used in making critical and creative judgments in the arts:* In FASH 1010, Students are introduced to the elements and principles of design, including color theory, design fundamentals, and aesthetics and are then are asked to think critically and creatively to make judgments about interpreting aesthetics in order to appreciate, analyze and explain how fashion design acts as a communication device - forming a physical language that reflects how people present themselves to others in society.
- *Analyze, understand, and articulate creative processes and how the creative process can inform non-artistic endeavors:* FASH 1010 students are encouraged to think critically about the creative process and how design is not only applied to the many facets of the fashion industry, but also to many other disciplines. Through assignments, projects, and discussions students will develop effective critical thinking, creativity, and interpretive skills necessary for effectively communicating their ideas so that they can better work with others in a professional manner.
- *Use the artistic process and forms of artistic expression to depict and express human experience, emotions and thought, by means of verbal, visual and aural images, metaphors and design:* As students acquire the tools of a new language and means of interpreting, experiencing and understanding artistic and aesthetic viewpoints, students come to see fashion design as an outgrowth of human communication and gain a new skill set for interpreting artistic expression and communicating their views to others in a professional, intelligible manner.

GENERAL EDUCATION FASH 1010 ePORTFOLIO ASSIGNMENTS: Each student in General Education courses at SLCC maintains a General Education ePortfolio. Instructors in every Gen Ed course will ask you to put at least one assignment from the course into your ePortfolio, and accompany it with reflective writing. It is a requirement in

this class for you to add to your ePortfolio, and this syllabus details the assignments and reflections you are to include. Your ePortfolio will allow you to include your educational goals, describe your extracurricular activities, and post your resume. When you finish your time at SLCC, your ePortfolio will then be a multi- media showcase of your educational experience. As of Fall 2016 Digication is the platform supported by SLCC. If you created one before that time, you can use your existing portfolio. If you are starting a new one, please use Digication. For detailed information visit <http://www.slcc.edu/eportfolio/index.aspx>

It is a requirement in this class for you to add 2 assignments to your ePortfolio; assignment details can be found in canvas and will be discussed in greater detail during the semester.

1. *Fashion in the Street*
2. Your choice between *Project #3* or *Project #4* (Signature Assignment)

For the **Signature Assignment**, students create their reflection by answering the following prompts:

1. *What did you learn by creating the signature assignment? Be specific in respect to your work on the assignment and the topics/skills/concepts you acquired in the course.*
2. *What challenges did you encounter in completing the signature assignment? How did you troubleshoot them?*
3. *What do you believe are the strengths and weaknesses of your signature assignment? What might you do differently next time? Be sure to use specific references from your work.*
4. *Make connections between what you studied in this course with what you've learned in other courses at SLCC or before. Make specific references to your work in this class and in the other courses. How did what you learn in the other courses enhance what you learned in here, and vice versa?*

[ePortfolio Statement \(Fall 2023\)](#)

Your **General Education ePortfolio** tells your SLCC learning story. Your ePortfolio enables you to introduce yourself to your professors and classmates, showcase your learning, and reflect on how your courses connect to each other, your life, goals, and community. The ePortfolio is intended to help you connect with other students and communicate with professors about how you learn, what you are taking away from your experience, and what supported your learning in their class. Professors can use your ePortfolio to get to know you before class and use your reflections and signature assignments to continuously improve their teaching.

Your General Education ePortfolio will also help you weave together the concepts you learn across all general education courses. To do this, each general education course you take at the college will ask you to demonstrate your engagement with the general education learning outcomes by designing a course-specific ePortfolio page that includes a Signature Assignment and reflection. When you finish your time at SLCC, your ePortfolio should provide a multi-media showcase of your educational experience and tell the story of your learning growth while at SLCC. You can learn more by visiting the [ePortfolio help site](#).

In order for us to learn from your ePortfolio and provide effective support, your ePortfolio must be connected to your **MySLCC** account. To connect your portfolio to **MySLCC**:

1. Copy the URL for your ePortfolio from the web browser.
2. Click here and then click "Submit" under General Education ePortfolio.
3. Paste the link to your Welcome page and click "Save."
4. Finally, confirm that everything worked by clicking on the link and making sure it goes to your Gen Ed ePortfolio Welcome page.

If you would like virtual or in-person help with your ePortfolio please sign up for an **ePortfolio appointment** [here](#).

[Brief Description of Assignments/Exams](#)

CLASS SCHEDULE AND HOMEWORK: Following, is a schedule and list of assignments. This schedule will be followed as closely as possible; however, some modifications may be necessary during the semester.

Schedule: Fashion 1010 - Introduction to Fashion / FALL 2024

Date	Text Sections and Assignments
Week One: 8/20-8/25	Unit 1: Introduction to the Course Check Canvas for assignment details.
Week Two: 8/26-9/1	Unit 2: Fashion History / Check Canvas for assignment details.
Week Three: 9/2-9/8	Unit 3: The Nature of Fashion / Elements and Principles of Design Read: In Fashion Chapters 1. Check Canvas for assignment details.
Week Four: 9/9-9/15	Unit 4: The Environment of Fashion Read: In Fashion Chapters 2. Check Canvas for assignment details.
Week Five: 9/16-9/22	Unit 5: The Movement of Fashion, Read: Chapters 3. Check Canvas for assignment details.
Week Six: 9/23-9/29	Unit 6: The Business of Fashion Read: Chapters 4. Check Canvas for assignment details.
Week Seven: 9/30-10/6	Semester - Part 1: Review & Presentations: -Review for Midterm -Present Project 2 / Check Canvas for assignment details.
Week Eight: 10/7-10/13	Semester - Part 1: Midterm Exam: Midterm Exam / Check Canvas for assignment details.
Week Nine: 10/14-10/16	Unit 7: Textiles: Fibers and Fabrics, Leather and Fur Read: Chapters 5 & 6. Check Canvas for assignment details.

Week Nine: 10/17-10/20	FALL BREAK
Week Ten: 10/21-10/27	Unit 8: Fashion Apparel: Women's, Men's, Children's, and Teens Read: Chapters 8. Check Canvas for assignment details.
Week Eleven 10/28-11/3	Unit 9: Product Development Read: Chapters 7. Check Canvas for assignment details.
Week Twelve: 11/4-11/10	Unit 10: Accessories Read: Chapter 9. Check Canvas for assignment details.
Week Thirteen: 11/11-11/17	Unit 11: Global Sourcing and Merchandising / Careers in the Fashion Industry Read: Chapter 10. Check Canvas for assignment details.
Week Fourteen: 11/18-11/24	Unit 12: So You Want to Be in Fashion? Fashion Auxiliary Services Read: Chapter 12. Check Canvas for assignment details.
Week Fifteen: 11/25-12/1	THANKSGIVING HOLIDAY BREAK
Week Sixteen: 12/2-12/8	Semester - Part 2: Review & Presentations: -Present Project 4 / Check Canvas for assignment details. -Review for final exam
FINAL EXAM: 12/9 – 12/11	Semester - Part 2: Final Exam: -Final Exam -Due: 2nd e-Portfolio Project

IMPORTANT DATES - Dates you will want to pay particular attention to:

- Last Day to Add 8/28/2024
- Last day to Drop with 100% refund 9/10/2024
- Last Day to Withdraw (with no refunds): 10/22/2024
- Holidays when classes are not in session: N/A
- Fall Break – No classes 10/17 – 10/18/24
- Last day of class 12/07/23
- Reading Day: 12/05/24
- Finals - date & time: 12/11/2024 BY 11:59pm

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Additional Short Research Presentation - 25 points	Assignment	0
	Attend a show - 15 points	Assignment	0
	Attend Fashion Related Event (15 Points)	Assignment	0
	Fashion in the News - Assignment Submission	Assignment	30
	Introduce Yourself	Discussion	0

Due Date	Assignment Name	Assignment Type	Points
	Volunteer at a Fashion Related Event (20 Points)	Assignment	0
	Watch "Bill Cunningham New York" - Extra Credit 15 points	Assignment	0
	xtr Crdt Bertin/Worth (25 points)	Assignment	0
8/23	Canvas Messaging Assignment	Assignment	10
8/23	Canvas Student Tour Assignment & Quiz	Quiz	10
8/23	Debrief: Early Course Feedback	Quiz	5
8/23	Exploring Education Pathways	Assignment	20
8/23	Fashion In The News / Sign-up Assignment	Assignment	10
8/23	Gen Ed Introductory Assignment	Assignment	10
8/23	How Fashion Works / Doug Fabrizio interviews Jacki Lyden	Discussion	25
8/23	Introduce Yourself	Discussion	10
8/23	Make Your Mistakes Here Assignment	Assignment	0

Due Date	Assignment Name	Assignment Type	Points
8/23	Syllabus Assignment & Quiz	Quiz	10
8/30	ePortfolio Welcome Page Assignment - SharePoint	Assignment	25
8/30	Fashion in the News Discussion Unit 2 (Sect. 501)	Discussion	10
8/30	Quiz: Chapters 1 and 2 (World of Fashion)	Quiz	10
8/30	Triangle Shirtwaist Fire Discussion	Discussion	25
9/6	Color Tests	Assignment	10
9/6	Color Theory: Mixing Paint Colors	Assignment	25
9/6	Create a Color Wheel	Assignment	25
9/6	Fashion in the News Discussion Unit 3 (Sect. 501)	Discussion	10
9/6	Quiz: In Fashion - Chapter 1	Quiz	20
9/6	Project #1: Designer or Invention Presentation (online)	Assignment	100
9/13	"VALS Types" Assignment	Assignment	20
9/13	Color Scheme Collage	Assignment	25

Due Date	Assignment Name	Assignment Type	Points
9/13	Debrief: Mid-course Feedback	Quiz	4
9/13	Fashion in the News Discussion Unit 4 (Sect. 501)	Discussion	10
9/13	Project #1: Short Research Presentation Discussion	Discussion	25
9/13	Quiz: In Fashion - Chapter 2	Quiz	15
9/13	Survey Assignment	Assignment	20
9/20	Fashion in the News Discussion Unit 5	Discussion	10
9/20	Quiz: In Fashion - Chapter 3	Quiz	15
9/20	Silhouette Assignment (Workbook Assignment)	Assignment	25
9/20	Silhouette Identification Assignment Quiz	Quiz	10
9/20	Trend Identification	Assignment	10
9/27	Details and Trimmings Identification Assignment Quiz	Quiz	19

Due Date	Assignment Name	Assignment Type	Points
9/27	Fashion in the News Discussion Unit 6 (Sect. 351)	Discussion	10
9/27	Garment Details Activity	Assignment	25
9/27	Project #2 - Fashion on the Street	Assignment	100
9/27	Quiz: In Fashion - Chapter 4	Quiz	15
10/4	Bill Cunningham ePortfolio - Project #2 / Fashion on the Street Discussion Assignment	Discussion	25
10/4	Fashion in the News Discussion Unit "Semester Part 1: Review & Presentations"	Discussion	10
10/9	Practice Quiz: Chapters 1 and 2	Quiz	0
10/9	Practice Quiz: In Fashion - Chapter 1	Quiz	0
10/9	Practice Quiz: In Fashion - Chapter 2	Quiz	0
10/9	Practice Quiz: In Fashion - Chapter 3	Quiz	0
10/9	Practice Quiz: In Fashion - Chapter 4	Quiz	0

Due Date	Assignment Name	Assignment Type	Points
10/11	FASH 1010 Midterm Exam	Quiz	200
10/21	Fashion in the News Discussion Unit 7 (Sect. 501)	Discussion	10
10/21	Fashion Sustainability - "Show and Tell"	Assignment	15
10/21	Quiz: In Fashion - Chapter 5 & 6	Quiz	30
10/21	Rhythm - Elements and Principles of Design Workbook Assignment	Assignment	25
10/21	Sustainability Video Discussion	Discussion	25
10/25	Fashion in the News Discussion Unit 8	Discussion	10
10/25	Quiz: In Fashion - Chapter 8	Quiz	15
10/25	Collection Development Collage Assignment	Assignment	25
10/25	Elements and Principles - Croquis Design Assignment	Assignment	25
10/25	The Market Categories Assignment	Assignment	25
11/1	Extra Credit Points	Assignment	100

Due Date	Assignment Name	Assignment Type	Points
11/1	Fashion in the News Discussion Unit 9	Discussion	10
11/1	Quiz: In Fashion - Chapter 7	Quiz	14
11/1	Unit 9 / Social Responsibility Discussion	Discussion	25
11/1	Project #3 Collection Mood Board Assignment Submission	Assignment	25
11/1	Research 3 Brands on "Good On You"	Assignment	25
11/1	Where are you Wearing?	Assignment	15
11/8	Accessory Identification Assignment Quiz	Quiz	29
11/8	Project #3: Fashion Collection Submission	Assignment	100
11/8	Quiz: In Fashion - Chapter 9	Quiz	12
11/15	Debrief: End of Course Feedback	Quiz	18
11/15	Fashion Career Interview Set-up Information	Assignment	10

Due Date	Assignment Name	Assignment Type	Points
11/15	Fashion in the News Discussion Unit 11 (Sect. 501)	Discussion	10
11/15	Project #3: Create Your Own Collection - Presentation Discussion Assignment	Discussion	25
11/15	Quiz: In Fashion - Chapter 10	Quiz	20
11/22	Fashion in the News Discussion Unit 12 (Sect. 501)	Discussion	10
11/22	Project #4: Original Design Challenge	Assignment	100
11/22	Quiz: In Fashion - Chapter 11 & 12	Quiz	30
11/22	The Fashion Retailer and Marketing	Assignment	25
12/6	Fashion Career Interview	Assignment	35
12/6	Project #4: Original Design Challenge - Presentation Discussion Assignment	Discussion	25
12/11	ePortfolio Assignment #2 / Signature Assignment	Assignment	25
12/11	FINAL EXAM	Quiz	177

Due Date	Assignment Name	Assignment Type	Points
12/11	Practice Quiz: In Fashion - Chapter 10	Quiz	0
12/11	Practice Quiz: In Fashion - Chapter 11 & 12	Quiz	0
12/11	Practice Quiz: In Fashion - Chapter 5 & 6	Quiz	0
12/11	Practice Quiz: In Fashion - Chapter 7	Quiz	0
12/11	Practice Quiz: In Fashion - Chapter 8	Quiz	0
12/11	Practice Quiz: In Fashion - Chapter 9	Quiz	0

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

You can access the document by clicking on the following link:

<https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or

want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, please visit the Institutional Syllabus under the Tutoring and Learning Support tab:

<https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, please visit the Institutional Syllabus under the Advising and Counseling Support Services tab: <https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)