Collection Development

FASH2410 351

Instructor Information

Course Description

This is the first in a series of two capstone courses where students will develop an individual collection for our fashion show. Students will develop and present design ideas, source materials, refine patterning skills, and perfect muslin samples. Students will demonstrate advanced level fashion design skills through the conception, development and execution of their collection.

Pre-Requisite(s): FASH 1210, FASH 1505, and FASH 2150 (2150 may be taken concurrently) Semester(s): Fall

- Demonstrate the ability to conceptualize a line of ten unique looks.
- Demonstrate the ability to correctly apply drafting, draping and construction techniques to the construction of all garments.
- Demonstrate the ability to articulate design concepts verbally and visually using industry specific terms and jargon.
- Demonstrate the ability to make appropriate fabric choices for specific designs in regard to fabric properties.
- Demonstrate an ability to develop, refine and integrate a personal design aesthetic into creative, functional designs.
- Demonstrate the ability to accurately translate design ideas into functional patterns, samples and finished garments.

Communication Plan

- Preferred form of Communication: The Canvas Inbox is my preferred method of communication for all course-related matters
- Communication Response Times:
 - Weekdays (Monday-Friday): You can expect a response within 24-48 hours
 - Saturdays: Messages are checked once daily
 - Sundays: Messages are not monitored
- Grading & Feedback: Major assignments will receive detailed feedback within 7-10 days

Required Text or Materials



Title: Fashion Design Course ISBN: 9781438089980 Authors: Steven Faerm Publisher: B.E.S. Publishing Publication Date: 2022-08-09 For more information on textbook accessibility, contact Accessibility & Disability Services at <u>ads@slcc.edu</u>.

Brief Description of Assignments/Exams

IMPORTANT DATES - Dates you will want to pay particular attention to:

- Last Day to Add 8/28/2024
- Last day to Drop with 100% refund 9/10/2024
- Last Day to Withdraw (with no refunds): 10/22/2024
- Holidays when classes are not in session: Thanksgiving, 11/27/24
- Last day of class 12/4/24
- Reading Day: 12/6/24
- Finals date & time: 12/11/2024 @ 9am

Fall 2024 Schedule: Fashion 2410 – Collection Development

Date	Assignments & Due Dates
Week One:	Introduction to the class – discuss:
8/21	Syllabus and courses expectations
	 How to create harmony and unity in a collection.
	Inspiration.
	Brand book Discussion
	Complete inspiration Journal pages
	Homework this week is research on your brand, collecting images
	and finding descriptors for your brand. Watch assigned video clips
	this week. Textbook assigned reading Chapter 1

	Work on Design Brand Book. This is a book that you will create that will give us all the information about your brand. This is not a portfolio.
	Designers Brief
	Customer Profile
Week Two:	Discussion of textbook reading.
8/28	Discussion of textbook redding.
	Homework: Work on brand book and watch video clips. Work on your collection designs.
	Assigned reading p. Chapter 2
	Present Brand Book progress to the Class
Week Three: 9/4	Discussion of the assigned reading.
	Homework: Collection Development. Work on sketches: You should sketch 75-100 ideas. Read Chapter 3
Week Four: 9/11	Color, Fabric and Trends. Findings and Trims. Methods for Developing Design Ideas. Design elements and Principles.
	Discussion of assigned reading. Editing your Collection

	Read Chapter 4
	Final Edits on Collection presented to the class for review and comment. Translating concept to Product. Methods of pattern development. Sizing and Fit specifications for your line. Read Chapter 5
Week Five: 9/18	-Discuss Collection Plan Homework: Each design must have a technical drawing. These can be digital or hand drawn. Homework: Complete Collection Plan
Week Six: 9/25	Patternmaking Pitfalls. We will discuss the most common patternmaking mistakes to avoid. Discussion of assigned reading. Editing your Collection -Create a Weekly Design Development and Construction Plan

Week Seven:	Discuss: Draping Pitfall. Common mistakes to avoid.
10/2	Start Patterning and Sample construction.
	Discuss: Pressing. Vs. Ironing and the importance.
Week Eight:	Classwork & Homework
10/9	-Evaluations of previous Patterning and Sample construction
	-Work on Patterning and Sample construction.
	Fall Break - No Class
Week Nine: 10/16	Work on your own
	- Patterning and Sample construction.
Week Ten:	Discuss: Construction Pitfalls. Discussion of the most common construction mistakes
10/23	
	Classwork & Homework
	-Evaluations of previous Patterning and Sample construction

	-Work on Patterning and Sample construction.		
	Discuss: Interfacing review: When and which type to use.		
Week Eleven:	Classwork & Homework		
10/30	-Evaluations of previous Patterning and Sample construction		
	-Work on Patterning and Sample construction.		
	Discuss: Setting up a Fashion Business		
Mask	Classwork & Homework		
Week Twelve:	-Evaluations of previous Patterning and Sample construction		
11/6	-Work on Patterning and Sample construction.		
	Discuss: Continued discussion of the fashion business		
Week Thirteen:	Classwork & Homework		
11/13	-Evaluations of previous Patterning and Sample construction		
	-Work on Patterning and Sample construction.		
Week Fourteen: 11/20	Thanksgiving Break – No Class		
Week Fifteen:	Classwork & Homework		

11/27	-Evaluations of previous Patterning and Sample construction
	-Work on Patterning and Sample construction.
	Present: Collection Development Presentation Final
Week Sixteen:	*At this stage, we will evaluate how the relationships between the looks is progressing. Have the ideas evolved? Do the remaining looks need to be reconsidered or changed? Have changes to the looks affected the original concept?
12/4	ePortfolio: Reflection/Self-Evaluation submitted online.

** During the holiday break, use your time for elements that do not need faculty guidance. You could do fabric dyeing, beading, screen printing, basic garment construction or other embellishments.

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Roll Call Attendance	Assignment	100
	<u>SHARING</u> <u>RESOURCES</u> <u>DISCUSSION</u>	Discussion	0

Due Date	Assignment Name	Assignment Type	Points
8/28	<u>Canvas Messaging</u> <u>Assignment</u>	Assignment	10
8/28	Inspiration Journal Pages	Assignment	10
9/4	Inspiration Journal: Unit 2 Pages	Assignment	10
9/4	Unit 2: 25 Croquis	Assignment	10
9/4	<u>ePortfolio Set-up</u> <u>Assignment</u>	Assignment	10
9/11	<u>Unit 3: 25 Croquis</u>	Assignment	10
9/11	Inspiration Journal: Unit 3 Pages	Assignment	10
9/18	Customer Profile	Assignment	10
9/18	<u>Designer's Breif</u>	Assignment	10
9/18	<u>Unit 4 Video</u> <u>Discussion:</u> <u>CREATING MOOD</u> <u>BOARDS</u>	Discussion	10
9/18	<u>Customer Profile</u> <u>Mood Board</u>	Assignment	10
9/18	<u>Inspirational Journal:</u> <u>Unit 4 Pages</u>	Assignment	10
9/18	Unit 4: 25 Croquis	Assignment	10
9/25	Top Twenty Designs	Assignment	10
9/25	<u>Collection Mood</u> Board	Assignment	20

Due Date	Assignment Name	Assignment Type	Points
9/25	<u>Color Story & Fabric</u> <u>Story</u>	Assignment	10
9/25	<u>Top Ten Designs</u>	Assignment	30
10/2	<u>Collection Design #1</u> <u>Mid-evaluation</u>	Assignment	10
10/9	<u>Collection Design #1</u> Final Evaluation	Assignment	10
10/9	Collection Design #2 Mid-evaluation	Assignment	10
10/9	<u>Collection Plan /</u> Garment Specs Form	Assignment	25
10/9	<u>Collection Plan /</u> Look Form	Assignment	25
10/9	Design Development and Construction Plan	Assignment	25
10/16	Collection Design #2 Final Evaluation	Assignment	10
10/16	Collection Design #3 Mid-evaluation	Assignment	10
10/23	Collection Design #3 Final Evaluation	Assignment	10
10/30	Collection Design #4 Mid-evaluation	Assignment	10
11/6	Collection Design #4 Final Evaluation	Assignment	10
11/6	Collection Design #5 Mid-evaluation	Assignment	10

Due Date	Assignment Name	Assignment Type	Points
11/13	<u>Collection Design #5</u> <u>Final Evaluation</u>	Assignment	10
11/13	<u>Collection Design #6</u> <u>Mid-evaluation</u>	Assignment	10
11/20	Collection Design #6 Final Evaluation	Assignment	10
11/20	<u>Collection Design #7</u> <u>Mid-evaluation</u>	Assignment	10
12/4	Collection Design #7 Final Evaluation	Assignment	10
12/4	<u>Collection Design #8</u> <u>Mid-evaluation</u>	Assignment	10
12/4	<u>Class Discussion &</u> <u>Presentation</u> <u>Participation (Week</u> <u>15)</u>	Assignment	10
12/11	<u>Collection Design #8</u> <u>Final Evaluation</u>	Assignment	10
12/11	<u>Collection</u> <u>Development Final -</u> <u>Presentation</u>	Assignment	175

Grading Scale

GRADING POLICY: Grades will be assigned for performance in accordance with the policy outlined in the College Catalog. The final grade is based the total number of points received in several areas. The final grade will be computed as follows:

Attendance & Participation 25%

Weekly Assignments: 35%

Collection Development Presentation Final 40%:

- Patterns
- Fit
- Construction
- Illustrations
- ePortfolio Submission

Total 100%

Grading will be as follows:

A 93% and above C 73-76

- A- 90 92 C- 70 72
- B+ 87 89 D+ 67 69
- B 83 86 D 63 66
- B- 80 82 D- 60 62
- C+ 77 79 E 59 below

How to Navigate to Canvas

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

You can access the document by clicking on the following link: <u>https://slcc.instructure.com/courses/530981/pages/institutional-syllabus</u>

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, please visit the Institutional Syllabus under the Tutoring and Learning Support tab: <u>https://slcc.instructure.com/courses/530981/pages/institutional-syllabus</u>. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, please visit the Institutional Syllabus under the Advising and Counseling Support Services tab: <u>https://slcc.instructure.com/courses/530981/pages/institutional-syllabus</u>. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

SLCC Student Academic Calendar