

Portfolio Development

FASH2450 351

Instructor Information

Course Description

Focus on the process of evaluating portfolios. Students will create a portfolio that can be used for employment interviews or applications for advanced education.

Prereq: Instructor approval.

Semester: Fall

Course Student Learning Outcomes

- Prepare a portfolio of their personal design motto, and design objectives to show their future employer as part of their job qualifications.
- Demonstrate interviewing strategies to present themselves and their work.

- Prepare a portfolio of all the class work and projects completed and accumulated during the course of the program electronically using several different software.
- Demonstrate professional discipline, i.e. time management, organization skills, and active listening skills.

Course Prerequisites

- FASH 1010 Introduction to Fashion
- FASH 1210 Fashion Illustration I
- FASH 1250 Textiles
- Instructors Approval

Transfer/Certification/Licensure/Employment Information

Click links to see information regarding both the Fashion Design Emphasis and Technical Design Emphasis career pathway and transfer information:

- **Fashion Design:** http://catalog.slcc.edu/preview_program.php?catoid=26&poid=11764&returnto=8800
- **Technical Apparel:** http://catalog.slcc.edu/preview_program.php?catoid=26&poid=11766&returnto=8800

Communication Plan

Example language:

- Preferred form of Communication: The Canvas Inbox is my preferred method of communication for all course-related matters
- Communication Response Times:
 - Weekdays (Monday-Friday): You can expect a response within 24-48 hours
 - Saturdays: Messages are checked once daily
 - Sundays: Messages are not monitored

- Grading & Feedback: Major assignments will receive detailed feedback

Required Text or Materials



Title: Portfolio Presentation for Fashion Designers

ISBN: 9781501322983

Authors: Linda Tain

Publisher: Bloomsbury Publishing USA

Publication Date: 2018-02-22



Title: Stand Out

ISBN: 9780134134130

Authors: Denise Anderson

Publisher: Peachpit Press

Publication Date: 2015-12-28

For more information on textbook accessibility, contact Accessibility & Disability Services at [REDACTED]

Brief Description of Assignments/Exams

IMPORTANT DATES - Dates you will want to pay particular attention to:

- Last Day to Add 8/28/2024
- Last day to Drop with 100% refund 9/10/2024
- Last Day to Withdraw (with no refunds): 10/22/2024
- Holidays when classes are not in session: Thanksgiving, 11/27/24
- Last day of class 12/4/24

- Reading Day: 12/6/24
- Finals - date & time: 12/11/2024 @ 12pm

Fall 2024 Schedule: Fashion 2450 – Portfolio Development – Design Majors

Date	Text Sections and Assignments
Week One: 8/21	Assignment due next week: Inspiration journal Stand Out – Read chapters 1 & 2; Get Personal with Your Brand and & Develop Your Brand Portfolio book – Read chapters 1 & 2
Week Two: 8/28	Assignment due next week: Self-Assessment Study, Customer Profile Stand Out – Read chapter 2: Develop Your Brand Story Portfolio book – Read chapter 3: Customer Focus
Week Three: 9/4	Assignment due next week: Brand Mood Board Stand Out – Read chapter 3: Design Your Brand Identity Portfolio book – Read chapter 5: The Design Journal
Week Four: 9/11	Assignments due next week: Brand Strategy, Design Journal Stand Out – Read chapters 4 and 5: Promote Your Brand Portfolio Book – Read chapter 4: Organization and Contents Midterm Project Assigned
	Assignment due next week: Portfolio intro page

Week Five: 9/18	Stand Out – Read chapters 6 and 7 Portfolio book – Review chapter 4: Organization and Contents
Week Six: 9/25	Assignment due next week: Mood/theme and Fabric/color pages Stand Out – Read chapters 8 and 9 Portfolio book – Read chapter 6: Presentation Formats
Week Seven: 10/2	Assignment due next week: Illustrations/figure composition – 2 pages Stand Out – Read chapters 10 and 11 Portfolio book – Read chapter 7: Flats and Specs
Week Eight: 10/9	Assignment due next class: Flats – two pages Stand Out – Read chapter 12: Case Studies Student Portfolios. Portfolio book – Read chapter 7
Week Nine: 10/16	Assignment due next week: Midterm Project
Week Ten: 10/23	Midterm Project Presentations Assignment due next week: TBA Stand Out – Read chapter 14: Employ the Tools for Dynamic Job Search Portfolio book – Read chapters 13 and 14
	Assignment due next week: Resume and Cover Letter

Week Eleven: 10/30	Stand Out – Read chapters 15 and 16 Portfolio book – Read chapters 15 and 16: Organizing Job Hunt/Freelance Designing
Week Twelve: 11/6	Assignment due next class: Two pages of 2nd collection Stand Out – Read chapter 17: Case Studies Design Careers. Portfolio book – Read chapter 12
Week Thirteen: 11/13	Assignment due next week: Two pages of 2nd collection
Week Fourteen: 11/20	Final Project review / Final Edits - Work Day
Week Fifteen: 11/27	Thanksgiving Holiday / No Class
Week Sixteen: 12/4	Final Project review / Final Edits - Work Day
Finals: 12/11	Final Project Presentations

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	"Resource Sharing" Discussion Board	Discussion	0
	Class Discussion Board	Discussion	0

Due Date	Assignment Name	Assignment Type	Points
	Fashion Design Tutorial 8 : Portfolios	Discussion	5
	Roll Call Attendance	Assignment	100
	Share Resources Discussion Board	Discussion	0
	Unit 5 Video Discussion	Discussion	10
8/28	ePortfolio Welcome Page Assignment - SharePoint	Assignment	10
8/28	Inspiration Journal	Assignment	15
9/4	Personal Brand Self-Assessment Study	Assignment	15
9/4	Unit 2 - Video Discussion Fashion Design Tutorial 1: Design Process: Overview	Discussion	10
9/4	Canvas Messaging Assignment	Assignment	10
9/4	SurveyMonkey Questions	Assignment	0
9/11	Customer Profile	Assignment	15
9/11	Personal Brand Self-Assessment Analysis & Creative Brief	Assignment	15
9/11	Inspirational Journal: Unit 3 Pages	Assignment	10

Due Date	Assignment Name	Assignment Type	Points
9/18	Brand Mood Board	Assignment	15
9/18	Design Journal (Unit 4)	Assignment	15
9/18	Unit 4 Video Discussion	Discussion	10
9/25	Design Journal (Unit 5)	Assignment	15
9/25	Portfolio Introduction Page (50%)	Assignment	7
9/25	Website Set-up	Assignment	10
10/2	Design Journal (Unit 6)	Assignment	15
10/2	Mood/Theme/Inspiration & Fabric/Color Story: 2 pages (50%)	Assignment	7
10/2	Portfolio Introduction Page (90%)	Assignment	8
10/9	Illustrations: 2 pages (50%)	Assignment	7
10/9	Mood/Theme/Inspiration & Fabric/Color Story: 2 pages (90%)	Assignment	8
10/16	Illustrations: 2 pages (90%)	Assignment	8
10/16	Flats: 2 pages (50%)	Assignment	7
10/23	How to Draw Flats	Discussion	5
10/23	Flats: 2 pages (90%)	Assignment	8

Due Date	Assignment Name	Assignment Type	Points
10/23	Two Perspective on Drawing Flats	Discussion	5
10/23	Logo Assignment:	Assignment	15
10/30	Portfolio 2 Pages (Phase 1 - Second Collection)_(50%)_	Assignment	10
10/30	Resume Concept Board	Discussion	0
11/6	Midterm Project (part 1) -Leave Behind, Business Card	Assignment	100
11/6	Midterm Project (Part 2) Website	Assignment	50
11/13	Resume and Cover Letter Review Discussion	Discussion	5
11/13	Portfolio 2 pages (Phase 2 - Second Collection)_(50%).	Assignment	15
11/13	Portfolio: 2 pages (Phase 1 - Second Collection)_(90%).	Assignment	10
11/20	Portfolio: 1 page (Phase 3 - Second Collection)_(50%).	Assignment	15
11/20	Portfolio 2 pages (Phase 2 - Second Collection)_(90%).	Assignment	15

Due Date	Assignment Name	Assignment Type	Points
11/20	Resume / Cover Letter review with Career Services	Assignment	10
12/4	Cover Letter	Assignment	10
12/4	Resume	Assignment	15
12/4	Portfolio: 1 page (Phase 3 - Second Collection) (90%)	Assignment	15
12/11	Final Project & Reflection	Assignment	200

Grading Scale

GRADING POLICY:

Grades will be assigned for performance in accordance with the policy outlined in the college catalog. The final grade is based on the total points received in several areas. The final grade will be computed as follows:

Attendance/Participation 100 Points

Weekly Assignments 175 Points

Midterm Project 100 Points

Final Project 225 Points

Total 600 Points

Grading Scale:

A	93% and above	C	73 – 76
A-	90 – 92	C-	70 – 72
B+	87 – 89	D+	67 – 69
B	83 – 86	D	63 – 66
B-	80 – 82	D-	60 – 62
C+	77 – 79	E	59 – below

How to Navigate to Canvas

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

You can access the document by clicking on the following link:

<https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, please visit the Institutional Syllabus under the Tutoring and Learning Support tab: <https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, please visit the Institutional Syllabus under the Advising and Counseling Support Services tab: <https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)