# SALT LAKE COMMUNITY COLLEGE INTD 1200 Color for Interiors

Note: This syllabus is used for all sections each semester.

#### Instructor:

#### **Course Description:**

This course reviews theories and application of color in Interior Design as it relates to psychological and aesthetic impacts on both residential and commercial settings. This course will also explore various presentation techniques used in interior design.

#### Introduction:

Welcome to INTD 1200 Color for Interiors! I am excited for this semester and to get to know all of you. We will introduce ourselves in our first Zoom meeting.

Color is a fascinating topic! It is one of the most powerful tools to use in an interior for visual impact and to illicit emotional responses. Color is usually the first thing responded to and sets the feeling or mood in a space...it gives the "gut reaction". As humans, we attach meaning to color, but color is really just an operation of physiology and physics.

Color is the easiest to manipulate regarding effort and cost if you think in terms of painting a room. Have you ever seen a similar statement in a magazine or website, "use this season's must have color and instantly transform your home!" However, color is also the easiest to make mistakes with. Have any of you painted a room and been very surprised by the outcome? Or ordered something online and the color is vastly different than what you expected?

Something I like to say about the use of color is you need to learn the rules before you can break the rules. Color choices need to be deliberate with knowledge of the intended outcome, purpose and mood of the space. The way color appears is impacted by several factors: the type and quantity of light; the color combinations; what broad planes of color are next to; and the way different eyes perceive color...to name a few.

In this course, we will start with the basic rules (color theory and harmony), terminology (how do we communicate color with clients and other professionals), physics of color (why color changes appearance) and fine tuning your visual acuity for color with the first 2 assignments. Next, we will move on to working with color: establishing color schemes and concepts and working with clients regarding color selections. Finally, we will be talking about the psychology, symbolism, and other impacts of color. I have loved teaching color over the past several years and am constantly learning new things! Look forward to sharing this with you.

#### **Course Learning Outcomes:**

# By the end of this course, you will be able to:

- Demonstrate a substantive knowledge of the following:
  - Basic principles of color theory, physics of light, color of light and color rendition of various light sources.
  - Color systems used currently and historically; Munsell, CIE, Pantone, and Albers.
  - Color theory relating to color harmony and application in interior settings.
- Apply correct industry terminology relating to color that allows effective communication with other similarly engaged professionals.
- Demonstrate professionalism through high quality presentations; effective sales techniques; efficient organization; and work cooperatively with clients and co-workers.
- Analyze the interaction of colors due to placement in relation to other colors and light in a space.
- Discuss the influence of culture on color preferences and symbolism.

- Recognize the psychological impact of color use on a space.
- Apply color to an interior for a specific functional outcome-including but not limited to eating establishments, health care, retail, and hospitality settings.
- Represent color placement on rendered floor plans using markers and colored pencils.
- Create professional quality presentations that represent and communicate a design concept.

# Textbooks: All are optional

Color+Design:Transforming Interior Spaces, Fairchild, 2010, Reed, Ron. ISBN: 978-1-56367-602-4 Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques, 2<sup>nd</sup> edition, John Wiley and Sons, Mitton, Maureen. ISBN 0-471-29259-1.

Interaction of Color: Revised Pocket ed., Yale University Press, 1975, Albers, Josef. ISBN:0-300-01846-0.

#### Supplies:

For the first 2 assignments acrylic paint and supplies are required. There are many online or in store options for purchasing. The links here are to Blick Art Supplies.

Paint and supplies for first 2 assignments

- Acrylic artist quality paint: Red, yellow, blue, black and white. This link is to <u>Blick for a set (Links to an external site.)</u> that has all the colors.
- <u>(Links to an external site.)</u>Bristol paper pad <u>15 sheets Smooth finish (Links to an external site.)</u>.
- Flat paint brush: 1/2" to 1"
- 1 hot press board for presentation (Links to an external site.). No poster board.
- Other supplies as needed at home to paint the color swatches. I find a pallet knife or popsicle stick helpful to mix the paint.

# Drafting and rendering supplies for the floor plan for the final project

Note: If you have had INTD 1010 or INTD 1100, you should have the drafting supplies already. If not, this is a document that lists some places you can purchase these online.

- Drafting Supplies.docx
- Architectural scale
- 1/4" furniture template.
- One or 2 sheets of vellum paper
- Color pencils (I prefer Prisma Color)\*
- Artist markers (I prefer Prisma Color)\*

#### Various supplies

These supplies are for physical concept boards. Rotary cutter or sharp scissors; straight edge (metal rulers are helpful); presentation boards, adhesives-heavy duty spray, rubber cement, double stick tape etc.

# **Course Evaluation:**

Your grade will be determined on a point system by class participation and attendance, assignments, e-portfolio and 1 exam. Check your grades regularly on Canas.

1. 15% Discussions and Attendance One of the main learning objectives of this course is to become proficient at creating professional Interior Design presentations. Therefore, attendance will be required at Zoom meetings when presentations are being reviewed which will be the first meeting after the due date. Discussions are also a way to share and review each other's work.

<sup>\*</sup> Wait to purchase these supplies until later in the semester when you know what colors you want to use for your Hospitality Project.

- 2. 60% Assignments. Most of the assignments in this course are presentation/concept boards. All work that is turned in should be neat and professional. There will be detailed instructions and rubrics with each assignment that will go over the specific requirements and expectations for each assignment.
  - Color wheel
  - Neutralization scale
  - Textile Match
  - Color Studies
  - Line drawing and color scheme
  - Rug/painting Board
  - Shibui Board
  - Functional color board
  - Preliminary floor plan for final project
  - Design Concept for final project submitted in e-portfolio
  - Peer review and critique of Hospitality Project
  - E-Portfolio-Final submission
- 5% Midterm Exam. The midterm is the only exam and will be on the terms and concepts from the first half of the semester. There will be no make-up exams. So plan your vacations accordingly.
- 4. 20% Final Project-Hospitality Project. The final concept boards are a hospitality suite which will be worked on incrementally through-out the semester and will demonstrate the skills and knowledge learned in the course.

#### **Incompletes Grades:**

An incomplete is a conditional grade given only in extraordinary cases where a student has completed a major portion of the class but is unable to complete course work due to circumstances beyond their control such as major illness/injury or a death in the family. Written documentation from your physician will be required.

#### **Course Policies:**

#### **Course Work:**

All work should be neat and professional. There will be detailed instructions and rubrics with each assignment that will go over the specific requirements and expectations for each assignment.

# Communication:

It is very important in this course that all communication through Discussions and e-mails be held with respect. Rudeness and disrespect will not be tolerated. The communication policy is on the Introductory page and talks about Netiquette, please review it if you haven't already. Online and hybrid courses require self-discipline and time management to complete the required material each week. Review the information below regarding participation information for this course.

#### Instructor:

- I will log into this course each day to check on Discussions.
- I will respond to your emails and questions within 24 hours, M-F. (Usually sooner)
- Assignments will be graded asap but not longer than 7 days from time of due date.

• Every Monday at 6 a.m. an Announcement will be sent with an overview for the week's tasks. There is also a summary below.

**Student:** In general, you should log-on 3-4 times per week.

- Monday: Check the announcement to see specific time requirements for the comings week's module and Zoom log on info.
- Monday: Upload assignments due for the week by 11:59 pm.
- Tuesday: Join the Web Ex meeting at class time.
- Tuesday through Monday: Review the Content in the Modules and begin the assignment for the week. If you have questions, they should be asked before the weekend, as I consistently check e-mail and Discussions through the week, but not always on the weekends.

#### Late Work:

Be sure to check the due dates of items each week. Most Discussions will require an initial upload of your project, then a response. So, if you are an early poster, you will need to check back in to comment on other students' work. Details will always be noted in the Discussion itself. There will be deductions of 10 points for late assignments. The Hospitality Project will not be accepted late.

#### **Academic Dishonesty:**

The internet is a wonderful tool! We have instant access to information at the click of a mouse. However, much of the information can be incorrect, or simply a matter of opinion. The internet is open, so really anything can be posted. While you are researching information and images for this course, it is important to be aware of the source your information is coming from: Is it a blog? (usually just someone's opinion), a professional journal (usually has facts and research to back up the information), a museum or .org site?

It is important to not plagiarize from the information and images you research for this course. Everything should be in your own words and properly cited. There is more on plagiarism and cheating in the <u>SLCC Student Code of Conduct.</u>

#### **Important Information for Students:**

Please review the Institutional Syllabus in the navigation bar to the far left of the screen or by following this link <u>Institutional Syllabus</u>. There is important information on student support services and code of conduct.

# Face Coverings:

Salt Lake Community College is committed to face coverings as a way to protect everyone on campus. Until further notice, SLCC is following the Salt Lake County Health Department public health order requiring everyone to wear face coverings indoors (including the classroom) and when queueing outdoors in public (from January 8th to February 7th). When we wear face coverings, we're protecting ourselves and others. Masks are available at campus information desks. More information on face coverings can be found on <a href="SLCC's COVID-19">SLCC's COVID-19</a> webpage (Links to an external site.).

Students who choose not to wear a face covering are encouraged to take Online or Broadcast/Internet Lecture courses.

Note that some students may qualify for accommodations through the Americans with Disabilities Act (ADA). If you think you meet these criteria and desire an exception to the face covering policy, contact the <u>Disability Resource Center (DRC)</u>

# Sample Weekly Schedule: Please see Canvas for details.

| Day/Date: | During Class  | Outside of Class  |
|-----------|---|---|
| Week # 1  | <ol> <li>Instructor and student introductions.</li> <li>Syllabus &amp; Canvas orientation - class policies,<br/>assignments, grades.</li> <li>Review required Supplies.</li> </ol>  | <ol> <li>Purchase supplies. Order Color Aid papers online.</li> <li>Read <u>Color + Design</u>, preface and pages 17-19.</li> </ol>   |
| Week # 2  | <ol> <li>SUPPLIES NEEDED ON THIS DAY-All paint supplies.</li> <li>Discussion on the Language of Color and the Color Wheel.</li> <li>Information on presentation techniques.</li> <li>Assignment 1 assigned.</li> <li>Begin Assignment 1 in class*. Bring paint supplies.</li> </ol>   | <ol> <li>Complete Assignment 1- Board for<br/>Color Wheel and Neutralization<br/>Scale</li> <li>Read <u>Color + Design</u>, Ch. 3,6,7</li> </ol>  |
| Week # 3  | <ol> <li>Due: Assignment 1 Color Wheel at the beginning of class to receive full credit.</li> <li>Discussion on Color Harmony</li> <li>Assignment 2 Textile Match completed in class.*         Paint supplies required.     </li> <li>Neutralization Scale checked.</li> <li>Review Hospitality Project (Final Project)</li> </ol>                        | <ol> <li>Read <u>Color + Design</u>, Ch. 1 to page 11, pg. 47-50, and pg. 100. Review Albers book.</li> <li>Set-up e-portfolio with separate page for INTD 1200.</li> </ol>                                 |
| Week # 4  | <ol> <li>Discussion on color perception and light.</li> <li>Assignment 3 Color Studies. Started in-class. Bring Color Aid papers if you purchased them, if not, bring your paints.*</li> <li>Digication tutorial.</li> </ol>  | <ol> <li>Finish Assignment #3 Color<br/>Studies.</li> <li>Read <u>Color + Design</u>, Ch. 4 and<br/>5.</li> <li>Begin rough-draft floor plan for<br/>Hospitality project and design<br/>concept.</li> </ol> |
| Week # 5  | <ol> <li>Due: Assignment 3 Color Studies at the beginning of class.</li> <li>Discussion on developing color concepts.         Assignment 4- Color Concept Development-Line Drawing discussed. Review concept for final project.     </li> <li>Assignment 4 started in class with partner. You must be here on this day to receive full credit.</li> </ol> | <ol> <li>Complete Assignment 4 board.</li> <li>Continue working on floor plan<br/>and design concept for<br/>Hospitality project.</li> </ol>  |
| Week # 6  | <ol> <li>Due: Assignment 4 Line Drawing Board</li> <li>Discussion on Color Systems.</li> <li>Assignment 5- Color Concept part 2. Completed in class with partner. You must be here on this day to receive full credit.*</li> <li>Review for Midterm Exam</li> </ol>   | <ol> <li>Study for midterm.</li> <li>Finish floor plan and design<br/>concept for Hospitality project.</li> <li>Upload design concept to e-<br/>portfolio.</li> </ol>                                       |
| Week#7    | <ol> <li>Midterm Exam-first hour of class.</li> <li>Due: Floor plan rough draft for final project.</li> </ol>   | <ol> <li>Prepare presentation for extra credit.</li> </ol>  |

|           | 3.  | Assignment 6-Color Concept 3-Rug/Painting        | 2. Read <u>Color + Design</u> , Ch. 9 and        |
|-----------|---|--|--|
|           |   | assigned.  | 25.  |
|           | 4.  | Extra credit presentation on color symbolism     | 3. Begin Assignment 6.                           |
|           |   | discussed.                                       |  |
|           | 5.  | Information and demonstration on presentation    |  |
|           |   | techniques involving fabrics.                    |  |
| Week # 8  | 1.  | Lab day to work on Rug/Painting Assignment       | 1. Finish Assignment 6-                          |
|           | 2.  | Due: Final project design concept and precedent  | Rug/Painting.                                    |
|           |   | study uploaded to e-portfolio by 11:59.          |  |
| Week # 9  | 1.  | Due: Assignment 6 Rug/Painting at the beginning  | 1. Work on Shibui board.                         |
|           |   | of class for student presentations.              | <ol><li>Work on Hospitality project.</li></ol>   |
|           | 2.  | Discussion on Shibui. Review hand-out in class.  | <ol><li>Order markers online this</li></ol>      |
|           | 3.  | Assignment 7-Shibui Board assigned.              | week or next.                                    |
|           | 4.  | Begin Shibui in class.                           |  |
| Week#     | 1.  | Discussion on Color Psychology.                  | 1. Work on acquiring samples for                 |
|           | 2.  | Discussion on color symbolism and color in       | Hospitality project.                             |
| 10        |   | different cultures.                              | 2. Finish Shibui Board.                          |
|           | 3.  | Student presentations for extra credit.          |  |
|           | 4.  | <u> </u>   |  |
| Week#     | 1.  | Due: Assignment 7-Shibui Board at the beginning  | <ol> <li>Work on Hospitality project.</li> </ol> |
|           |   | of class for student presentation.               |  |
|           | 2.  | 8  |  |
|           |   | markers and colored pencils.*                    |  |
| Week#     | 1.  | Discussion on Functional Color.                  | 1. Work on rendering and                         |
| 12        | 2.  |  | hospitality project.                             |
|           |   | class. You must be present to receive credit.    |  |
|           | 3.  | Work on rendering in class.*                     |  |
| Week#     | 1.  | Discussion on Color in History.                  |  |
| 13        | 2.  | Lab day to work on Hospitality Project.          |  |
|           | 3.  | Final e-portfolio submission assigned.           |  |
| Week#     | 1.  | Review and peer critique of Hospitality project. | Finish Hospitality Project.                      |
| 14        |   | Bring what you have completed so far.*           |  |
|           |   |  |  |
| Week #15  | Hospita   | lity Project due the beginning of class for      | Complete reflection for e-portfolio.             |
|           | present   |  |  |
| Week #16  | Complete e-portfolio final submission by 11:59. |  | Have a great summer!                             |
| VVCCV #10 | Comple  | to a portion of man submission by 11.55.         | That a Breat sammer.                             |
|           |   |  |  |

<sup>\*</sup>Denotes days when supplies and class participation is required.