

Princ. of Int'l Business (IG)

MGT1060

This Syllabus

This "Simple Syllabus" is provided to fulfill an institutional accreditation requirement. For the full student syllabus, please visit the "Student Syllabus".

Instructor Information

Phone:

Email:

Office Location: Office Hours

Course Description

Principles of International Business introduces different cultural, legal, political, and economic environments and the effects of globalization. Examines countries in a comparative and interpretive context, emphasizing business practices and economic outcomes for producers, employees, and consumers. Discusses ethical issues concerning the environment and the power of multinational corporations.

Semester(s) Taught: Fall

Course Student Learning Outcomes

- ♦ Analyze the effects of globalization and multinational corporations on society.

- ♦ Describe how countries differ in terms of their cultural, social, legal, political, and economic environments and how these differences are relevant to international business.
- ♦ Explain how differences in cultural, social, legal, political, and economic environments affect interactions and exchange relationships between firms, customers, employees, and governments.
- ♦ Investigate the functional areas of management and explain how global businesses should adapt their practices to local cultures and conditions.
- ♦ Evaluate the effects of international trade and trade barriers on economic outcomes in different nations.
- ♦ Identify the ethical dilemmas that arise for managers in international business, including issues related to environmental impact, the treatment of employees, and local economic development.
- ♦ Formulate strategies necessary to satisfy customer needs and wants in global markets based on research.
- ♦ Draw conclusions from information resources and data and communicate them effectively in verbal and written forms.
- ♦ Apply conclusions and recommendations by writing an international business and marketing plan.

Communication Plan

See the "Student Syllabus" for the best ways to contact me.

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
8/27	Introduction Video	Discussion	15
8/27	Orientation Quiz	Quiz	20
9/3	Module 1 Discussion	Discussion	10

Due Date	Assignment Name	Assignment Type	Points
9/3	Module 1 Quiz	Quiz	10
9/10	ePortfolio Signature Assignment: PESTLE Outline	Assignment	50
9/10	Module 2 Discussion	Discussion	10
9/10	Module 2 Quiz	Quiz	10
9/17	Module 3 Discussion	Discussion	10
9/17	Module 3 Quiz	Quiz	10
9/24	Module 4 Discussion	Discussion	10
9/24	Module 4 Quiz	Quiz	10
10/1	Module 5 Discussion	Discussion	10
10/1	Module 5 Quiz	Quiz	10
10/8	Module 6 Discussion	Discussion	10
10/8	Module 6 Quiz	Quiz	10
10/15	Midterm Exam	Quiz	150
10/15	Module 7 Discussion	Discussion	10
10/15	Module 7 Quiz	Quiz	10
10/22	ePortfolio Signature Assignment: PESTLE Second Draft	Assignment	150
10/22	Module 8 Discussion	Discussion	10
10/22	Module 8 Quiz	Quiz	10
10/29	Module 9 Discussion	Discussion	10
10/29	Module 9 Quiz	Quiz	10

Due Date	Assignment Name	Assignment Type	Points
11/5	Module 10 Discussion	Discussion	10
11/5	Module 10 Quiz	Quiz	10
11/5	Reality Check	Assignment	15
11/12	Module 11 Discussion	Discussion	10
11/12	Module 11 Quiz	Quiz	10
11/19	Module 12 Discussion	Discussion	10
11/19	Module 12 Quiz	Quiz	10
12/3	ePortfolio Link Submission Assignment	Assignment	10
12/3	ePortfolio Signature Assignment: PESTLE Final Submission	Assignment	200
12/3	Extra Credit	Assignment	0
12/10	Final Exam	Quiz	150

Brief Description of Assignments/Exams

This course includes a variety of assessment tools, including quizzes, exams, discussions, written assignments, and the like. You can get a fuller understanding of the assignments by clicking on the "Assignments" link in the left-hand navigation bar.

Grading Scale

A	100	to 94%
A-	< 94	to 90%
B+	< 90	to 87%

B	< 87	to 84%
B-	< 84	to 80%
C+	< 80	to 77%
C	< 77	to 74%
C-	< 74	to 70%
D+	< 70	to 67%
D	< 67	to 64%
D-	< 64	to 61%
F	< 61	to 0%

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

You can access the document by clicking on the following link:

<https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, please visit the Institutional Syllabus under the Tutoring and Learning Support tab:

<https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, please visit the Institutional Syllabus under the Advising and Counseling Support Services tab: <https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)