

Business Leaders Forum

MGT 2950

Instructor Information

Phone:

Email:

Office Location:

Office Hours

Course Description



Preferred Method of Communication: Canvas Inbox and messaging

Office Hours: By appointment or after class

Objectives

The purpose of this class is to give you an overall, hands-on look at the world of business leadership. This course is useful to future or current business leaders from all industries. You will learn from experienced professionals about a variety of careers, personal experiences and paths to success.

Course Content

Lectures are presented by business leaders from across the Wasatch Front followed by or including questions and answers. You are required to attend the lectures for speakers, (or view online for online sections) and complete the Speaker Reports and Discussions

for each speaker. You are also required to watch and respond to video presentations in Canvas. There are also Reflection Assignments during the semester. All of the details and instructions for each assignment are in Canvas under the Assignments tab.

Grading

To be successful in the course you must do the following:

1. Attend presentations of all of the speakers
2. Complete the Reflection Assignments by the due dates
3. Complete Speaker Reports and Discussions by the due dates
4. Complete Preparation Questions prior to each class
5. Complete the video Discussions by the due dates

Grades will be calculated according to the following scale:

A	100 %	to 94.0%
A-	< 94.0 %	to 90.0%
B+	< 90.0 %	to 87.0%
B	< 87.0 %	to 84.0%
B-	< 84.0 %	to 80.0%
C+	< 80.0 %	to 77.0%
C	< 77.0 %	to 74.0%
C-	< 74.0 %	to 70.0%
D+	< 70.0 %	to 67.0%
D	< 67.0 %	to 64.0%
D-	< 64.0 %	to 61.0%
F	< 61.0 %	to 0.0%

The Business Leaders Forum presents an interactive forum where students will be introduced to community business leaders and entrepreneurs. Industry leaders can include Directors, CEO, Controller, HR Managers etc. Each week new Business Leaders will share their experience and expertise in a lecture style forum. Topics studied will vary from semester to semester.

Semester: All

Course Student Learning Outcomes

- ♦ Identify the inherent risks and rewards of business ownership.
- ♦ Reflect in writing on presentations given by business leaders.
- ♦ Discuss the issues faced by business owners in our community.

Communication Plan

Example language:

- ♦ I will respond to email within [insert your timeline]. I will offer feedback on major assignments within [insert your timeline]. The best way to contact me is via the Canvas Inbox, as I will prioritize this email over other modes of communication.
- ♦ In this course I will be posting interactive announcements which will offer specific opportunities for class questions and extra credit every other week.
- ♦ Additionally, I will be participating in the discussion forums with you to share my perspective within the discipline and to offer some nuances of interpretation that may not be present in your textbook.
- ♦ Lastly, we'll be holding small group Q & A sessions, where we can learn from our peers (and faculty) on some of the more difficult units within the course.

Keys for Success (how to succeed in the course)

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Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Introduce Yourself	Discussion	0
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8/23	Introduction	Discussion	10
	Theresa Foxley -		
8/23	CEO, Economic Development Corporation of Utah	Discussion	10

Due Date	Assignment Name	Assignment Type	Points
8/30	Shawn Newell - Vice President, Industrial Supply Company	Discussion	10
9/6	Eduardo Briceno - The Power of Belief (Tedx)	Discussion	10
9/6	Holli Burgon - Owner, Burgon Consulting	Discussion	10
9/13	Terry Grant - President, Key Bank	Discussion	10
9/20	Heidi Walker - Chief Operating Officer, Salt Lake City Chamber of Commerce	Discussion	10
9/27	Dream - Motivational Video	Discussion	10
9/27	Tarek Mango - Managing Director, Mango Enterprises	Discussion	10
10/4	Kim Lazerus - VP Talent Management, Maverick Inc.	Discussion	10
10/4	Midterm Reflection	Discussion	25
10/11	Dave Smith - President, Partner, CFO, Penna Powers Advertising	Discussion	10

Due Date	Assignment Name	Assignment Type	Points
10/21	Peggy McDonough - President, MHTN Architects	Discussion	10
10/25	Mark Miller - Owner, Mark Miller Dealerships	Discussion	10
11/1	Sunny Washington - CEO, Because Learning	Discussion	10
11/8	Kelly K. Owens - President and Owner, Kellogg Moving Corporation	Discussion	10
11/8	Unbroken - Motivational Video	Discussion	10
11/15	Scott Porter - Founder/Owner, San Diablo Churros, Surf Air	Discussion	10
11/22	Final (second half) Reflection	Discussion	25
11/29	Rogelio Franco - International Business	Discussion	10

Brief Description of Assignments/Exams

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- C- < 74.0 %to 70.0%
- D+< 70.0 %to 67.0%
- D < 67.0 %to 64.0%
- D- < 64.0 %to 61.0%
- F < 61.0 %to 0.0%

How to Navigate to Canvas

Online Tutoring

Students at SLCC have access to online tutoring through Canvas. From your Canvas course click Online Tutoring in the course navigation and follow the steps to set up an appointment. If this is your first time using the Online Tutoring we recommend you click "Take a Tour" to familiarize yourself with the service.

Note that students only receive 480 minutes of tutoring time each semester. After that we encourage you to use the resources found through this link:

<https://www.slcc.edu/tutoring/index.aspx>

If you have any additional questions reach out to elarningsupport@slcc.edu.

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

You can access the document by clicking on the following link:

<https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, please visit the Institutional Syllabus under the Tutoring and Learning Support tab:

<https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, please visit the Institutional Syllabus under the Advising and Counseling Support Services tab: <https://slcc.instructure.com/courses/530981/pages/institutional-syllabus>. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)