

Advanced InDesign Software

ART - 2200 001

Course Description

Students will develop advanced skills needed to create electronic page layout files ready for print and digitally output designs. It is recommended students complete ART 1120, ART 1230, ART 1280 and ART 2412 prior to taking this course.

Pre-Requisite: ART 1200

Semester: Fall, Spring

Course Student Learning Outcomes

- Prepare layout designs using graphic arts industry technical standards including color modes (CMYK, RGB, Lab, spot colors), image types (raster, vector), file formats (print and digital), resolutions, page sizes, dielines, knockouts and overprinting, preflighting, packaging and prepress setup.
- Produce production quality single- and multi-page design files for both print and digital layout designs.
- Design text-heavy layouts using custom grids, baseline grids, columns, raster and vector art, special characters, styles, and other common page layout elements.
- Automate designs using variable data, conditional text, GREP, and other common advanced design techniques.
- Create efficient layout design files using nested parent pages, nested styles (object, paragraph, and character), and alternate layouts that can be used to convert a print layout for digital output.
- Construct a multi-chapter book with an automated table of contents.

College Wide Student Learning Outcomes

- Acquire Substantive Knowledge
- Communicate Effectively
- Develop Quantitative Literacy
- Think Critically and Creatively
- Civic Engagement
- Work Professionally and Constructively
- Develop Computer and Information Literacy
- Lifelong Wellness

Course Prerequisites

- Course Prerequisite: ART 1200 InDesign Software
- Recommend Prerequisites: Students are encouraged to take ART 2200 toward the end of their program of study after they have completed ART 1120 Design, ART 1230 Typography & Layout, ART 1280 Photoshop Software, and ART 2412 Illustrator Software. Students with a solid foundation in design and raster/vector editing will gain more from ART 2200 than those who have not yet taken the recommended prerequisite courses.

Engagement Plan

Responds to email within 24 hours Monday - Friday

Evaluate and provides feedback on assignments within one week of due date.

The best way to contact me is via the Canvas Inbox, as I will prioritize this email over other modes of communication.

Keys for Success (how to succeed in the course)

- Students in this class are expected to complete all assignments thoroughly and timely and with respect to their classmates.
- Students are expected to log in on Monday of each week to review weekly module overview video.
- Students are expected to do everything within their power to attend their instructor's weekly review session in real-time.
- Students are expected to budget their time each week to allow enough time to complete all assignments by the posted due dates.
- Students are expected to actively engage with their peers in the class to request and provide feedback on creative projects.
- Students are expected to proactively review course requirements and work ahead when possible.
- Students are expected to attend office hours if/when they need help. Emailing the instructor for help should be a backup option for office hours.
- Students are expected to take responsibility for their own learning by completing all of the activities posted and proactively asking for help when it is needed.

Brief Description of Assignments/Exams

These activities are designed for students to use as practice. They are not worth as many points as unit exams and creative projects, but they can be submitted multiple times for improvement.

- **Knowledge Tests:** Knowledge tests can be taken twice. Do not use the second attempt until you review the lesson materials and/or visit your instructor for help.
- **Skills Practices:** Every lesson also has an associated skills practice activity where students can practice the InDesign skills covered in the lesson and share what they are working on with the class.

These activities gauge each student's understanding and application of the content covered in each module. The majority of each student's grade in ART 2200 comes directly from these assessments.

- **Discussions:** Discussions are included at the end of a module to allow students to explain the importance of key concepts covered in the module.
- **Creative Projects:** There are multiple creative projects throughout the semester. Some modules have a project. Some do not. Students are expected to think creatively and present their best work while showcasing an understanding and ability to properly use the InDesign skills covered in the module.
- **Final Exam:** There is a final exam at the end of the semester. It assesses each student's understanding of the knowledge-based content of the course.
- **Portfolio Prep & Self-Reflection:** The last activity students will complete in ART 1200 is a portfolio prep exercise. It is intended to help students stay organized and save their work for future use.

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
8/26/25	Orientation - Module Overview	Assignment	5
8/28/25	Download & Install Adobe InDesign	Quiz	2
8/28/25	Getting Started in ART 2200 (orientation/syllabus quiz).	Quiz	10
8/28/25	Upload a Profile Picture	Assignment	5
8/30/25	Initial Response	Assignment	10

Due Date	Assignment Name	Assignment Type	Points
8/30/25	Prerequisite InDesign Assessment	Quiz	50
8/30/25	Show Off Your InDesign Skills (and meet your classmates!)	Discussion	20
9/2/25	Spot Colors & Dielines - Module Overview	Assignment	5
9/6/25	Discussion: Practical Applications for Varnish Plates	Discussion	10
9/6/25	Knowledge Test: Spot Colors & Dielines Revisited	Quiz	10
9/6/25	Skills Practice: Create a Varnish Plate	Discussion	15
9/6/25	Skills Practice: Format Booklets w/Fold Out	Discussion	20
9/6/25	Skills Practice: Setup a Dieline for a Complex Folds	Discussion	15
9/8/25	Design Automation - Module Overview	Assignment	5
9/13/25	Knowledge Test: Automation & Design Efficiency	Quiz	10
9/13/25	Skills Practice: Baseline Grids	Discussion	15

Due Date	Assignment Name	Assignment Type	Points
9/13/25	Skills Practice: Design Automation Demo	Discussion	20
9/20/25	Project: Map Fold Design	Assignment	60
9/20/25	Show & Tell – Map Fold	Discussion	20
9/22/25	Nesting Styles - Module Overview	Assignment	5
9/27/25	Discussion: Are Character Styles Nested?	Discussion	10
9/27/25	Knowledge Test: Nesting Styles	Quiz	15
9/27/25	Skills Practice: Nesting Styles	Discussion	15
9/29/25	Variable Data - Module Overview	Assignment	5
10/4/25	Discussion: Benefits of Variable Data	Discussion	10
10/4/25	Knowledge Test: Variable Data & Conditional Text	Quiz	10
10/4/25	Skills Practice: Conditional Text	Discussion	15
10/4/25	Skills Practice: Variable Data	Discussion	15
10/6/25	Digital Designs - Module Overview	Assignment	5

Due Date	Assignment Name	Assignment Type	Points
10/11/25	Digital Output Discussion	Discussion	10
10/11/25	Knowledge Test: Interactivity	Quiz	15
10/11/25	Skills Practice: Basic Interactivity	Discussion	15
10/11/25	Skills Practice: Intermediate Interactivity	Discussion	15
10/18/25	Project: Digital Design	Assignment	60
10/18/25	Show & Tell – Digital Design	Discussion	20
10/27/25	Nesting Parent Pages - Module Overview	Assignment	5
11/1/25	Discussion: Parent Page Applications	Discussion	10
11/1/25	Knowledge Test: Nesting Parent Pages	Quiz	10
11/1/25	Skills Practice: Nesting Parent Pages	Discussion	15
11/3/25	Sections, Numbering & Text Variables - Module Overview	Assignment	5
11/8/25	Knowledge Test: Sections & Numbering	Quiz	10
11/8/25	Knowledge Test: Special Characters & Text Variables	Quiz	10

Due Date	Assignment Name	Assignment Type	Points
11/8/25	Skills Practice: Sections & Numbering	Discussion	15
11/8/25	Skills Practice: Special Characters & Text Variables	Discussion	15
11/10/25	Formatting a Book - Module Overview	Assignment	5
11/15/25	Knowledge Test: Multi-Chapter Books	Quiz	10
11/15/25	Skills Practice: Assemble a Multi-Chapter Book	Discussion	15
11/22/25	Knowledge Test: Table of Contents	Quiz	10
11/22/25	Project: Multi-Chapter Book	Assignment	60
11/22/25	Show & Tell – Multi-Chapter Book	Discussion	20
11/22/25	Skills Practice: Automate a Table of Contents	Discussion	15
11/22/25	Skills Practice: Format & Automate a Table of Contents	Discussion	15
11/22/25	Skills Practice: Stylize a Populated Table of Contents	Discussion	15
12/1/25	Accessibility - Module Overview	Assignment	5

Due Date	Assignment Name	Assignment Type	Points
12/6/25	Discussion: Importance of Accessibility	Discussion	10
12/6/25	Knowledge Test: Accessibility	Quiz	15
12/6/25	Skills Practice: Accessibility – Color	Discussion	15
12/6/25	Skills Practice: Accessibility – Object Anchoring & Alt Text	Discussion	15
12/8/25	Portfolio Prep - Module Overview	Assignment	5
12/11/25	End of Course Survey	Quiz	10
12/11/25	Project: Portfolio Prep	Assignment	40
12/18/25	Self-Reflection Activity & Presentation	Discussion	50

Grading Scale

Participation and/or completion of all projects does not guarantee a passing grade:

Engagement in discussions, constructive class participation, and successful completion of required projects and exercises are required. Project grades will foremost be based upon the excellence of the project work: research, creativity, response to the given problem, execution, how to complete instructions were followed, deadline accountability, and presentation.

Grading Breakdown			
A= 93% – 100%	A-= 90% – 92.9%	B+= 86% – 89.9%	B=80% – 85.9%
C+= 76% – 79.9%	C= 70% – 75.9%	D= 60% – 69.9%	E= 0% – 59.9%

Course Requirements	Weight
Unit 01 – Complex Folds, Varnish Plates, & Automation	25%
Unit 02 – Styles, Variable Data, & Digital Designs	30%
Unit 03 – Formatting Large Bodies of Text	35%
Unit 04 – Accessibility & Portfolio Prep	10%

Online Tutoring

Students at SLCC have access to online tutoring through Canvas. From your Canvas course click Online Tutoring in the course navigation and follow the steps to set up an appointment. If this is your first time using the Online Tutoring we recommend you click "Take a Tour" to familiarize yourself with the service.

Note that students only receive 480 minutes of tutoring time each semester. After that we encourage you to use the resources found through this link:

<https://www.slcc.edu/tutoring/index.aspx>

If you have any additional questions reach out to elarningsupport@slcc.edu.

How to Navigate to Canvas

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the [Institutional Syllabus](#) page.

[Learning Support and Tutoring Services](#)

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

[Advising and Counseling Support Services](#)

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

[Student Academic Calendar](#)

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)

[Additional Policies](#)

Student Examples:

Any work submitted for this course may be used by SLCC as examples of student work completed in ART 2200.

Emergency Procedure:

In the case of an emergency please proceed to the nearest exit. Once outside the building, gather as a class in front of the LDS Institute so the instructor can take attendance. The closest exit to 1-173 is the NORTH exit. If that exit is blocked use the nearest EAST exit located to the south of our classroom. (Please note: This does not apply to online sections of ART 1200.)

Code of Student Rights & Responsibility:

Students in ART 1200 are expected to abide by the SLCC Student Code of Conduct. You can read it here: [Code of Student Rights and Responsibilities](#)

Academic Honesty:

"As a member of the academic community, students enjoy privileges and share obligations of the larger community of which Salt Lake Community College is a part. With membership in this community comes an obligation. The obligation is an acceptance of a code of civilized behavior." Academic Honesty will be strictly enforced in this course. Any behavior deemed unethical or that does not abide by reasonable academic honesty will result in action by the professor.

Students caught cheating IN ANY CAPACITY will forfeit their right to pass this course.