

Illustration II

ART - 2270 351

Course Student Learning Outcomes

- Creation of a “ThreeStyle” booklet as example of both rendering abilities and more in-depth media experimentation with three (3) favorite media chosen from experimentation with dry media such as graphite, charcoal, pastel, and wet media such as watercolor, ink, acrylic, and oil.
- Under progressively tighter deadlines students produce six (6) creative solutions to visual communication challenges for advertising and editorial formats.
- Produce six (6) original illustrations based on creative thinking and imagination exercises to demonstrate divergent thinking used to communicate visually.
- Analyze historical and societal role of illustration to enrich, persuade, and entertain and apply knowledge of illustration styles to portfolio goals.

College Wide Student Learning Outcomes

- 2 - Communicate effectively
- 1 - Acquire substantive knowledge
- 3 - Develop quantitative literacies
- 4 - Think critically & creatively
- 5 - Become a community engaged learner
- 6 - Work in professional & constructive manner

- 7 - Develop computer & information literacy
- 8 - Develop lifelong wellness

Course Prerequisites

ART 2210 or instructor approval

Engagement Plan

This is a lecture/lab class:

- I will respond to email within 48 hours. I will offer feedback on major assignments within 2 weeks. The best way to contact me is via the Canvas Inbox, as I will prioritize this email over other modes of communication.
- In this course I will be posting announcements to communicate things to bring to class, reminders about assignments, or changes to the schedule.
- I expect you to work in class on daily sketches and ongoing assignments. Please have the materials you need to work in class.
- I also expect you to be active listeners during slide presentations and lectures. Take notes, take pictures, ask questions.

Keys for Success (how to succeed in the course)

To succeed in this course, you'll need to be on time and present for class. Most of the instruction will happen at the beginning of class with time to work later on. If you miss the instruction, you'll be expected to read the slides or watch the videos of what was missed. If you miss class work time, you'll need to sketch and work on your own.

To succeed in this course, you will also need to follow the pace set up by the instructor. Projects are turned in incrementally, with thumbnail sketch being done first and process compositions turned in along the way. You will not be able to pass the class by only turning in final illustrations, the thumbnail sketches and roughs are essential to your success.

Course Content Advisory

Some mature content may be seen in examples of illustration and figure drawing/painting.

Brief Description of Assignments/Exams

6 units that revisit the Principles of Design as they relate to Illustration and cover different genres of illustration as well.

1. Mini Collection: Main Design + 2 matching patterns for Paper Goods (Pattern, Decorative Illustration)
2. Local Festival Poster (Balance, Advertising Illustration)
3. Museum Panel illustration (Unity, Scientific Illustration)
4. Halloween Portrait (Emphasis, Fantasy)
5. Magazine Article (Proportion, Conceptual/Editorial Illustration)
6. Sketch Dummy book of Aesop Fable (Movement, Narrative Illustration)

Final, self-directed project

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Class Question Board	Discussion	0
	Introduce Yourself	Discussion	0
8/27/25	Fields of Illustration	Discussion	10
8/27/25	In Class Drawing 1	Assignment	10

Due Date	Assignment Name	Assignment Type	Points
8/30/25	FIELDS OF ILLUSTRATION: Surface Design	Discussion	10
8/30/25	Introductions	Discussion	10
9/3/25	Project 1 Part 1: Thumbnails	Assignment	25
9/3/25	In Class Drawing 3	Assignment	10
9/8/25	Project 1 Part 2: Roughs	Assignment	25
9/8/25	In Class Drawing 4	Assignment	10
9/10/25	In Class Drawing 5	Assignment	10
9/15/25	Project 1 Part 3: Finished Project	Assignment	50
9/15/25	In Class Drawing 6	Assignment	10
9/17/25	Project 2 Part 1: Thumbnails	Assignment	25
9/17/25	FIELDS OF ILLUSTRATION: Advertising Illustration	Discussion	10
9/17/25	In Class Drawing 7	Assignment	10
9/22/25	Project 2 Part 2: Roughs	Assignment	25
9/22/25	How to Improve your Analog Paintings Digitally	Discussion	10
9/22/25	In Class Drawing 8	Assignment	10

Due Date	Assignment Name	Assignment Type	Points
9/24/25	Let's Talk About: Leia Bell	Discussion	10
9/29/25	Project 2 Part 3: Finished Project	Assignment	50
10/1/25	Project 3 Part 1: Thumbnails	Assignment	25
10/1/25	FIELDS OF ILLUSTRATION: Scientific/Medical Illustration	Discussion	10
10/1/25	Sketchbook: September Check	Assignment	25
10/6/25	Project 3 Part 2: Roughs	Assignment	25
10/8/25	Rule #1: Don't Be Stupid	Discussion	10
10/13/25	Project 3 Part 3: Finished Project	Assignment	50
10/15/25	Project 4 Part 1: Thumbnails	Assignment	25
10/15/25	FIELDS OF ILLUSTRATION: Fantasy	Discussion	10
10/20/25	Project 4 Part 2: Roughs	Assignment	25
10/22/25	Rule #2: Listen, Ask, Repeat!	Discussion	10
10/27/25	Project 4 Part 3: Finished Project	Assignment	50

Due Date	Assignment Name	Assignment Type	Points
10/29/25	Project 5 Part 1: Thumbnails	Assignment	25
10/29/25	FIELDS OF ILLUSTRATION: Editorial Illustration	Discussion	10
11/1/25	Sketchbook: October Check	Assignment	25
11/3/25	Project 5 Part 2: Roughs	Assignment	25
11/5/25	Let's Talk About: Hayley Wall	Discussion	10
11/10/25	Project 5 Part 3: Finished Project	Assignment	50
11/12/25	Project 6 Part 1: Thumbnails	Assignment	25
11/12/25	FIELDS OF ILLUSTRATION: Children's Illustration	Discussion	10
11/17/25	Project 6 Part 2: Roughs	Assignment	25
11/19/25	Portfolio Prep and Planning	Discussion	10
11/19/25	Rule #3: Meet Your Deadline!	Discussion	10
12/1/25	Project 6 Part 3: Finished Project	Assignment	50
12/1/25	Sketchbook: November Check	Assignment	25

Due Date	Assignment Name	Assignment Type	Points
12/3/25	Project 7: Written Proposal	Assignment	25
12/3/25	Historical Illustrator Presentation	Assignment	75
12/8/25	Project 7 Part 1: Thumbnails	Assignment	25
12/10/25	Project 7 Part 2: Roughs	Assignment	25
12/17/25	Project 7 Part 3: Finished Project	Assignment	50

Grading Scale

Calculating Your Grade – Assessment Weights

Course Requirements	Weight
Unit 01 – Repetition	12%
Unit 02 – Balance	12%
Unit 03 – Unity	12%
Unit 04 – Emphasis	12%
Unit 05 – Proportion	12%
Unit 06 – Movement	12%
Unit 07 Final	14%
Term Long Work	14%

Calculating Your Grade – Grading Scheme

Participation and/or completion of all projects does not guarantee a passing grade. Engagement in discussions, constructive class participation, and successful completion of required projects and exercises are required. Project grades will foremost be based

upon the excellence of the project work: research, creativity, response to the given problem, execution, how completely the instructions were followed, deadline accountability, and presentation.

Grading Breakdown				
A= 93% – 100%	A-= 90% – 92.9%	B+= 87% – 89.9%	B=83% – 85.9%	B-=82.9% - 80%
C+= 76% – 79.9%	C= 73% – 75.9%	C-= 70% – 72.9%	D= 60% – 69.9%	E=0% - 59.9%

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the [Institutional Syllabus](#) page.

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)

Additional Policies

No food in the classroom. Drinks with fastened lids are allowed. Only people enrolled in the class may attend. Please stay home if you are sick, you can request a Zoom link.