# Photographic Light 2

# ART - 2310 002

# Course Student Learning Outcomes

- Perform camera and image capture functions combined with image capture software and related equipment for optimum exposure within the digital photographic process.
- Utilize lighting equipment and light sculpting tools proficiently for creation of photographic imagery to control visual hierarchy and image narrative.
- Apply lighting concepts using both electronic flash & continuous light for different surfaces, textures, portraits, still-life, or location situations, thereby performing refined application of principles of light, color of light, and contrast of light for visual impact.
- Articulate composition and design of visual elements to optimize visual hierarchy, figure/ground relationships, and leverage aesthetics within formal design theory for the visual narrative process.
- Practice safety under all conditions for studio & equipment operation and implement professional etiquette while utilizing all studios, labs, and locations.
- Demonstrate production ethics for fundamental media project production workflow exhibiting professional integrity through entire photographic process.

# Required Text or Materials

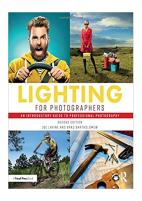
**Title: Lighting for Photographers** 

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**Authors:** by Joe Lavine & Brad Bartholomew

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For more information on textbook accessibility, contact Accessibility & Disability Services at ads@slcc.edu.

### **Additional Materials**

#### Camera-

- -Fully adjustable digital or film SLR camera, or medium format camera.
- -Lens(es) for above camera, lens shade/ hood.

Paper- 50 sheet box Epson Luster 8.5x11 or Canon SG-201 (semi gloss) Letter/ 8.5x11

Portable hard drive or USB drive.

# Brief Description of Assignments/Exams

#### Course content is collectively divided into Projects.

**Projects-** Are featured on the course home page as quick reference. Projects are designed around a central concept and may take 2-3 weeks to complete or as short as 1 week. Each project includes image assignments, tasks, discussions, module reading/ research, quizzes, and include the production of photographic images.

**Assignments** - Are delivered in three fundamental locations- Canvas, the Classroom (for image prints) and Ed's Dropbox account (for electronic image files.)

- Most assignments related to quizzes, discussions, text reading assignments, etc. are delivered electronically via Canvas. Typically through a Canvas assignment upload portal. Submitted documents must be in either PDF for Word format.
- ALL IMAGES are delivered both electronically.
  - Electronic Image files deliver to instructor's Dropbox account into your respective course folder/ folder under your name. All images are submitted as Camera Raw image file unless otherwise indicated as PSD, TIF, or JPG. (Dropbox instructions listed in each assignment.)
- All image assignments deliver as a folder labeled with assignment & your initials & course.
  - Label Example: A1-ER-Photo 2

**Modules** - While many courses utilize modules for comprehensive learning experiences, in this particular Canvas course Modules provide reading content, research, and photographic concepts for this course. Course Modules require completing each page by clicking "Mark as Done" icon (lower right) along with completing each Module Quiz. You will have six attempts for each Module Quiz and must score 100% to move to next module. Consider this a research project rather than a quiz. I encourage opening multiple Canvas windows so you can research the answers while simultaneously completing each Quiz. You must complete each module sequentially to move forward. (If you run out of attempts, you may email me to reset.)

**Tasks** - Are designed as practical hands on training to review and understand specific concepts. Tasks do not have a firm due date, rather, task due dates are timeline guide and should be completed in and around date. Most tasks require scheduling a "Meet with Ed" on lab days to review practical training concepts and skills.

**Discussions** - Present important photographic perspectives for comment and review as discussion. You will respond to the discussion and comment on two other classmates posts. Complete by due date and time.

**Research** - Is a significant component for learning visual media and is part of your Module content and Text reading. Additional time outside the course to investigate new ideas, art history, concepts, etc. will be required.

# Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	A Beginners Guide	Discussion	0
	Cool Inexpensive lighting ideas	Discussion	0
	Cool night time aerial photography.	Discussion	0
	<u>Copyright</u>	Discussion	0
	Focus on your vision	Discussion	0
	Food Photography @ McDonalds Video	Discussion	0
	Roll Call Attendance	Assignment	100
8/28/25	Discussion Post 1	Discussion	10
9/2/25	Equipment Review Quiz	Quiz	14
9/4/25	Discussion Post 2	Discussion	10
9/4/25	Module 1 Quiz	Quiz	5
9/4/25	Module 2 Quiz	Quiz	10
9/9/25	Assignment 1 - Still Life 1	Assignment	30
9/9/25	Module 3 Quiz	Quiz	15
9/9/25	Module 4 Quiz	Quiz	6
9/11/25	Course Text Reading Project 1	Assignment	75
9/16/25	Assignment 2 - Still Life 2	Assignment	30

Due Date	Assignment Name	Assignment Type	Points
9/16/25	Module 5 Quiz	Quiz	4
9/16/25	Module 6 Quiz	Quiz	5
9/18/25	Discussion Post 3 -	Discussion	10
9/23/25	Assignment 3 - Still Life 3	Assignment	30
9/23/25	Module 7 Quiz	Quiz	4
9/23/25	Module 8 Quiz	Quiz	3
9/25/25	Course Text Reading Project 2	Assignment	60
9/30/25	Assignment 4 - Reflective	Assignment	30
9/30/25	Module 9 Quiz	Quiz	12
10/2/25	Course Text Reading Project 3	Assignment	80
10/7/25	Assignment 5 - Liquid	Assignment	30
10/9/25	Discussion Post 4	Discussion	10
10/14/25	Assignment 6 - Color Gel 1	Assignment	30
10/21/25	Assignment 7 - Sunset/ Sunrise	Assignment	25
10/28/25	Assignment 8 - Color Gel 2	Assignment	30
10/30/25	Course Text Reading Project 4	Assignment	90
11/4/25	Assignment 9 - Light Painting 1	Assignment	30

Due Date	Assignment Name	Assignment Type	Points
11/11/25	Assignment 10 - Light Painting 2	Assignment	30
11/13/25	Discussion Post 5	Discussion	10
11/18/25	Assignment 11 - Experimental Light 1	Assignment	30
11/25/25	<u>Assignment 12 -</u> <u>Experimental Light 2</u>	Assignment	30
12/2/25	Discussion Post 6	Discussion	10
12/2/25	<u>Final Exam -</u> <u>Photographic Light 2</u>	Quiz	116
12/11/25	Assignment 13 - Conceptual- 3 Ideas Final Project A	Assignment	40
12/11/25	Assignment 14 - Collaborative Final Project B	Assignment	35

# Grading Scale

Grading Breakdown				
A=100%-93%	A-=92%-90%	B+=89%-87%	B=86%-83%	
B-=82%-80%	C+=79%-77%	C=76%-74%	C-=73%-70%	
D+=69%-67%	D=66%-63%	D-=62%-60%	E=59%-0%	

# Grades

Grades are posted directly into Canvas. Canvas utilizes mathematical averages so as quantity of assignments increase, your grade will level out. For example: if you only have the first two assignments delivered, and the third assignment is missing, then the change to your grade will be more significant. Over time as more assignments factor into the equation, your grade will reflect a more consistent and accurate result. This Canvas aspect might become discouraging at times, and therefore encourage you to utilize your current Canvas grade as a guide representing your current situation. I reserve the right to grade up at semester end where applicable, thereby review your individual situation in the course, and grade accordingly.

### Evaluating Visual Art

Evaluating visual art is very subjective. Unlike a math equation, 2+2=4 for example, which has a correct/ incorrect, or right/ wrong answer, visual media has no right or wrong answer. Rather visual media uses a slanting scale such as excellent, good, and not so good.

With this in mind, it is most important to approach visual media by considering creative risk as important learning experience to move your ideas forward. Creative risk is applicable to everything, such as science, technology, engineering, math, and art. (What I prefer to call STEAM.) Thomas Edison for example had approx. 1000 failures, or more optimistically, 1000 steps before he was able to achieve the working light bulb. While these failures can be frustrating or even discouraging at times, it is an important part of the creative process. As another example, the cure for cancer is an ongoing creative process with many constructive failures, or steps to find cures.

You are taking this course to learn specific information and improve your image making ability. It is important to learn essential feedback (critique) from your peers and mentors. To help guide your progress and development, I consider how well you apply yourself and push yourself to experiment, explore new ideas, and how your image making process evolves to become your own unique point of view. I typically evaluate 6 major criteria of your assignment projects as follows:

### Light

• Without light there is no image. Understanding of light is paramount to photography, cinema, video, and art.

### Composition

• Formal composition and visual hierarchy determine how the viewer/audience interprets your imagery.

### Project Risk & Capacity

• Effort and determination to produce your ideas into an image along with exploring creative risk.

#### Visual Communication

• Incorporates all aspects of image making process, utilizing critical thinking and problem solving, thereby translating your ideas into effective visual communication to viewer/ audience.

#### Camera Control

• Optimizing your camera for critical exposure to produce your ideas effectively.

### Print Quality

• Quality print making provides important understanding to the entire image making process.

The course rubric scale establishes 5 levels of effort related to each criterion as it applies to the visual media industry. Visual media industry is diverse and encompasses many aspects such as; advertising, animation, film, video, illustration, commercial, corporate, weddings, portraits, fine art sales, etc. The industry looks for individuals who exceed expectations and are dependable in the workforce. This aspect becomes the top "effort" threshold of the scale below that targets and guides you to be job ready for the media industry upon completion of Photography Program.

#### Professional Effort

Your imagery demonstrates effort that exceeds what is required by most clients in the media industry. You are producing imagery that is fresh, unique, personal, and will stimulate the marketplace/ viewer/ audience. Your technical skill, project work ethic, critical thinking to problem solve, and creative risk all demonstrate an organized production/ solution to assignment. This level of effort is preferred by the media industry and will enhance your ability to be a dependable and sought-after resource within. In almost all situations, a client expects a final solution and delivery that is somehow better than the original idea. You will always need to exceed client expectations in this industry, consequently your work stands out and puts you in a convincing position for potential hire on media projects.

#### **Excellent Effort**

Your imagery demonstrates positive effort that addresses what is required by most clients in the media industry. You are producing imagery that is interesting, unique, personal, and has positive response by marketplace/ viewer/ audience. Your technical skill, project work ethic, critical thinking to problem solve, and creative risk all demonstrate a positive solution to assignment. However, a knowledgeable client would notice that subtle adjustments could improve your intended outcome. This level of effort has positive application for the media industry and will support your ability to be a dependable resource within. This level of evaluation produces quality results that definitely meet requirements; and are very close to exceeding industry expectations. Your work suggests to professionals that you understand your craft with strong potential for hire on media projects.

#### Solid Effort

Your imagery demonstrates solid effort that just met the minimum requirements of the media industry. You are producing imagery that is typical and consequently, can use a few important learning experiences for improving your technical skill, project work ethic, critical thinking to problem solve, and creative risk. Adjustments to image will improve your intended outcome. This level of effort has solid application for the media industry and will support your ability to be a dependable resource who is very capable to learn on the job. You are producing solid results and just need to put a little more effort into your project to meet and then exceed industry expectations. Your work suggests to professionals that you understand your craft and would be a good associate, assistant, or other team member on a project.

#### Acceptable Effort

Imagery produced demonstrates a typical effort that is approaching the quality required by the media industry. You are producing imagery that is indicative of an active motivated learner, building on important learning experiences for your technical skill, project work ethic, critical thinking to problem solve, and creative risk. Adjustments to image will improve the ability to communicate your ideas in more distinctive methods to viewer/audience. This level of effort requires more practice to meet media industry expectations. You are producing results that are typical of this stage in your learning curve... which is not a bad thing, as there are important learning experiences to accomplish your solution. Therefore, keep moving forward on your present path as you continue to improve your images.

### Emerging Solution

Your imagery demonstrates a solid start on the path toward important learning experiences for future projects. At present, you are producing imagery illustrating your promising potential with technical skill, project work ethic, critical thinking to problem solve, and creative risk. Modifications to your image will certainly improve the ability to

communicate your ideas in more distinctive methods to viewer/audience. Additional practice of photographic concepts is essential to your creative ideas and the learning experiences provided in this class will help you improve your ideas and skills. So, keep going, practice, try new things, and you will find yourself moving up the learning curve toward success.

### Review Feedback on Your Assignments

In most cases the assignment rubric will provide you with good information, feedback, and comments from me where applicable. If you have questions about any assignment grade result, feel free to contact me to resolve your questions. To review rubric feedback in the course, the following links will help you navigate Canvas.

# How to Navigate to Canvas

### Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the <u>Institutional Syllabus</u> page.

# Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the <u>Institutional Syllabus</u> page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

# Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the <u>Institutional Syllabus</u> page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

# Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

SLCC Student Academic Calendar

# **Additional Policies**

• Utilize the Syllabus tab/ link located on course home page for the most current and in depth course information. The Syllabus tab/ link located on the course home page provides information for required equipment, materials, etc. as the Simple Syllabus template information is limited