

Web Site Design

ART - 2440 001

Course Description

Students learn the knowledge and skills needed to build and manage professional web sites that adhere to industry standards. Students design & create interactive web sites, graphs, animation, and advanced styling using HTML, CSS, & JavaScript.

Semester: All

Course Student Learning Outcomes

- Demonstrate proficiency of HTML via HTML syntax & structure and semantic markup strategies.
- Demonstrate proficiency of Web Design principles via mockup creation, Web Design Process, and raster vs. vector web graphics.
- Demonstrate the proficiency of CSS via CSS syntax & structure, CSS web layout methods, and separation of style and structure.
- Demonstrate proficiency in File paths & asset management, domains and web hosting, FTP and uploading, Web Standards and W3C compliance and designing, developing, launching and testing a comprehensive web site.

College Wide Student Learning Outcomes

- Acquire substantive knowledge
- Communicate effectively

- Develop quantitative literacies
- Think critically
- Express creatively
- Knowledge and skills to be civically engaged
- Work with others in a professional and constructive manner
- Develop information literacy
- Develop computer literacy

Engagement Plan

Example language:

- I will respond to email within 24-48 hours I will offer feedback on major assignments within one week. The best way to contact me is via the Canvas Inbox, as I will prioritize this email over other modes of communication.
- In this course I will be posting interactive announcements which will offer specific opportunities for class questions and extra credit every other week.
- Additionally, I will be participating in the discussion forums with you to share my perspective within the discipline and to offer some nuances of interpretation that may not be present in your textbook.
- Lastly, we'll be holding small group Q & A sessions, where we can learn from our peers (and faculty) on some of the more difficult units within the course.

Brief Description of Assignments/Exams

All assignments can be found on Canvas.

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Introduce Yourself	Discussion	0
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8/27/25	A1 - Class Introduction	Discussion	50
8/30/25	Module 1 Mini Quiz	Quiz	5
8/31/25	A2 - Internet Exploration	Assignment	50
9/7/25	A3 - Storyboard	Assignment	50
9/21/25	A4 - Animated Gif & Peer Reviews	Assignment	50
9/21/25	Create New Document	Assignment	10
9/21/25	Export As Command	Assignment	10
9/28/25	Digital Mockup & Peer Reviews	Assignment	50
10/5/25	A6 - Tables	Assignment	50
10/19/25	A7 - Basic HTML/CSS webpage	Assignment	50
10/26/25	Home Page CSS Wireframe	Assignment	35
11/2/25	Working Home Page	Assignment	35
11/16/25	Website Completion	Assignment	100
11/23/25	A10 - Live Site Upload & Peer Reviews	Assignment	50
12/10/25	(Optional) - Extra Credit	Assignment	0

Due Date	Assignment Name	Assignment Type	Points
12/12/25	Final Exam	Quiz	96

Grading Scale

A = 100 – 93 A- = 92 – 90 B+ = 89 – 87 B = 86 – 83 B- = 82 – 80 C+ = 79 – 77 C = 76 – 73
C- = 72 – 70 D+ = 69 – 67 D = 66 – 63 D- = 62 – 60 E = 59 - 0

How to Navigate to Canvas

Online Tutoring

Students at SLCC have access to online tutoring through Canvas. From your Canvas course click Online Tutoring in the course navigation and follow the steps to set up an appointment. If this is your first time using the Online Tutoring we recommend you click "Take a Tour" to familiarize yourself with the service.

Note that students only receive 480 minutes of tutoring time each semester. After that we encourage you to use the resources found through this link:

<https://www.slcc.edu/tutoring/index.aspx>

If you have any additional questions reach out to elarningsupport@slcc.edu.

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the [Institutional Syllabus](#) page.

[Learning Support and Tutoring Services](#)

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

[Advising and Counseling Support Services](#)

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

[Student Academic Calendar](#)

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)