Foundations of Business

BUS - 1050 005

Course Description

: Foundations of Business covers the nature, role, and purpose of business throughout history, including its philosophical, sociological, and economic dimensions. Topics include the foundations of trade, production, labor and capital, management, marketing, and finance.

Pre-Requisite(s): ENGL 1010 (may be taken concurrently)
Semester: All

Course Student Learning Outcomes

- Describe the origins and purpose of business.
- Identify the authors whose ideas form the foundations of business.
- Identify and evaluate the key arguments from business-related essays.
- Describe how business has evolved throughout history.
- Discuss the changing roles of land, labor, and capital over time.
- Compare attitudes toward the profit motive across different cultures, locations, and times.
- Explain the foundational ideas of business functions such as management, marketing, and finance.
- Debate the role of business within society and the community.
- Describe how the course material brought about changes in thoughts, beliefs, or attitudes about business.

College Wide Student Learning Outcomes

- Communicate effectively

- Acquire substantive knowledge in their intended major and throughout General Education

- Develop quantitative literacies necessary for their chosen field of study

- Think critically and creatively

- Develop the knowledge and skills to be a community engaged learner and scholar

- Develop the knowledge and skills to work with others in a professional and constructive manner

- Develop computer and information literacy

- Develop the attitudes and skills for lifelong wellness

Course Prerequisites

ENG 1010 or concurrently enrolled in it.

Transfer/Certification/Licensure/Employment Information

NA

Engagement Plan

Example language:

- I will respond to email within within 48 hours. I will offer feedback on major assignments within a week from submission unless there are extenuating

circumstances or breaks. The best way to contact me is via the Canvas Inbox, as I will prioritize this email over other modes of communication.

- In this course I will be posting interactive announcements which will offer specific opportunities for class questions and extra credit every other week.

- Additionally, I will be participating in the discussion forums with you to share my perspective within the discipline and to offer some nuances of interpretation that may not be present in your textbook.

- Lastly, we'll be holding small group Q & A sessions, where we can learn from our peers (and faculty) on some of the more difficult units within the course.

Keys for Success (how to succeed in the course)

1. Review the lecture slides in "Files" folder in Canvas to help build previous knowledge before completing the readings.

2. Complete the readings.

3. Complete the Discussions, Assignments, Quizzes, and Final Exam.

4. Reach out to professor in advance if there are questions or problems with accessing work.

Course Content Advisory

This class has many points/history that have been politicized. Students are never required to accept something they do not wish to, but they should be able to become aware of and explain what a scholar said, or explain something that science accepts. In a homework question asking for a student's opinion, full credit is possible even if the student does not accept something being discussed. It is important to be able to express yourself clearly. Test questions will be about facts from the readings. Tests will not require the student to pretend to accept or reject something against their conscience.

The content for this course has not been edited to remove language, concepts, or points of view that people may find offensive. The purpose is not to offend, but to provide context of the time and/or situations for when the material was originally written.

Additional Materials

This class doesn't require a textbook. It's what's called an Open Educational Resource (OER) class which means we use articles from credentialed authors and chapters from scholarly books. Readings are found in each module in Canvas.

Brief Description of Assignments/Exams

Every week this class has assignments (5 questions students need to answer and write an application statement). There's also a quiz that students must complete. The class has a final exam and a presentation that's due toward the end of the semester. Students are given "Attendance" points because this course is a "Lecture" course.

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Introduce Yourself	Discussion	0
	Introduce Yourself	Discussion	0
8/31/25	Introduce Yourself	Discussion	10
8/31/25	Orientation Quiz	Quiz	13
9/7/25	Module 1 Assignment	Assignment	42
9/7/25	Module 1 Quiz	Quiz	14
9/14/25	Module 2 Quiz	Quiz	21
9/14/25	Module 2 Assignment	Assignment	39
9/21/25	Module 3 Assignment	Assignment	30
9/21/25	Module 3 Quiz	Quiz	18
9/28/25	Module 4 Assignment	Assignment	24
9/28/25	Module 4 Quiz	Quiz	10

Due Date	Assignment Name	Assignment Type	Points
10/5/25	Module 5 Assignment	Assignment	24
10/5/25	Module 5 Quiz	Quiz	10
10/12/25	Module 6 Assignment	Assignment	60
10/12/25	Module 6 Quiz	Quiz	10
10/26/25	Module 7 Assignment	Assignment	42
10/26/25	Module 7 Quiz	Quiz	18
11/2/25	Module 8 Assignment	Assignment	42
11/2/25	Module 8 Quiz	Quiz	13
11/9/25	Module 9 Assignment	Assignment	48
11/9/25	Module 9 Quiz	Quiz	16
11/16/25	Module 10 Assignment	Assignment	39
11/16/25	Module 10 Quiz	Quiz	21
11/23/25	Module 11 Assignment	Assignment	45
11/23/25	Module 11 Quiz	Quiz	16
11/30/25	Module 12 Assignment	Assignment	43
11/30/25	Module 12 Quiz	Quiz	18
12/7/25	Attendance	Assignment	100
12/7/25	Faculty Evaluation	Assignment	0
12/7/25	Module 13 Assignment	Assignment	45
12/7/25	Module 13 Quiz	Quiz	16
12/7/25	UP3RC Assignment	Assignment	100
12/14/25	Final Exam	Quiz	70

Grading Scale

93 to 100=A

90 to 93=A-

87 to 89=B+

84 to 86=B

80 to 83=B-

77 to 79=C+

74 to 76=C

70 to 73=C-

67 to 69=D+

64 to 66= D

60 to 63=D-

Anything below is an "F" for fail.

Academic Integrity

I use a plagiarism checker device to check all written work which let's me know where you copied/pasted/paraphrased information from and it let's me know the percentage of AI used in work.

AI Policy:

You must research and write your written work initially and, in its entirety, on your own. Then you may use AI to polish it and format it. You must retain a copy of your untouched paper if asked for it.

 You can use AI or software to do the following:

- Format citations into APA for you. I like using https://www.citationmachine.net/apa, or References in Word.

- Re-word or fix grammar. You may paste your original writing into AI and ask it fix for grammar, clarity, or conciseness. If your paper is flagged for use of AI, you may be asked to submit your original written work as evidence you did the initial writing, so keep an unedited AI version of your.

- You may use AI to format your work in APA. APA can be a lot to learn initially. It requires a cover page, page numbers at the top right hand, headers throughout the document, specific citations, and a reference page.

- Any other use of AI is prohibited on this paper. This paper is considered an assessment of your skills and ability to research and analyze a career.

How to Navigate to Canvas

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the [Institutional Syllabus](#) page.

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)

Additional Policies

Please find other helpful policies in the SLCC main college website. Here's the link:

https://slcc.instructure.com/courses/530981/pages/institutional-syllabus