

Introduction to Hospitality

CHEF - 1120 001

Course Description

Acquaints the student with the scope and complexity of the hospitality industry by exploring the relationship of lodging, food, and beverage operations. Examines industry opportunities and future trends. Upon completion, students should be able to demonstrate an understanding of the background, context, and career opportunities that exist in the hospitality industry.

Semester: All

Course Student Learning Outcomes

- Describe hospitality industry trends, changing demographics, and how the forces of supply and demand affect the industry.
- Differentiate the various sub-segments of the food service industry.
- Differentiate the various lodging segments, products and brands.
- Identify economic and social impacts, travel trends, and career pathways in the hospitality industry.
- Understand the role of service as a process, and where the hospitality industry fits into the broader world.
- Differentiate the types of hospitality facilities and how they appeal to specific market segments.
- Acquire the basic vocabulary associated with the hospitality industry.

Engagement Plan

I will respond to email within 24 hours on weekdays, 48 hours on weekends.

I will offer feedback on major assignments within 1 week.

The best way to contact me is via the Canvas Inbox, as I will prioritize this email over other modes of communication.

Additional Materials

Unreasonable Hospitality: The Remarkable Power of Giving People More Than They Expect Hardcover – October 25, 2022

Revel Requirement

REQUIRED TEXT

We are using an interactive e-Text program called Revel for this course. Revel is an immersive learning experience that enlivens familiar and respected course content with media interactives and assessments. Revel is designed for the way today's students read, think, and learn.

Watch the video below to see what students like about Revel:

Pearson Revel with e-Text is REQUIRED for this class. You will be doing simulations, taking mini-quizzes within the chapter readings and end-of-chapter quizzes in Revel. Together, these assignments account for 30% of your overall grade. In addition, there are games and ready-made flash cards to help you study. Another great feature is that Revel offers a FREE 14-day trial!

Watch the short video below to see how to get started with Revel in Canvas.

How to Navigate to Canvas

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Introduce Yourself	Discussion	0
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	Roll Call Attendance	Assignment	100
8/29/25	Introduce Yourself	Discussion	15
9/3/25	Scavenger Hunt/Practice Submitting Assignments	Assignment	10
9/5/25	Homework Chapter 1	Assignment	100
9/8/25	1: Hospitality Spirit Mini Quizzes	Assignment	39
9/8/25	1: Hospitality Spirit Quiz	Assignment	100
9/12/25	Homework Chapter 2	Assignment	100
9/15/25	2: Tourism Mini Quizzes	Assignment	166
9/15/25	2: Tourism Quiz	Assignment	100
9/19/25	Homework Chapter 3	Assignment	100
9/22/25	3: Lodging Mini Quizzes	Assignment	39
9/22/25	3: Lodging Quiz	Assignment	100
9/26/25	Homework Chapter 4	Assignment	100

Due Date	Assignment Name	Assignment Type	Points
9/29/25	4: Lodging Operations Mini Quizzes	Assignment	148
9/29/25	4: Lodging Operations Quiz	Assignment	100
10/3/25	Homework Chapter 6	Assignment	100
10/6/25	6: Restaurants Mini Quizzes	Assignment	49
10/6/25	6: Restaurants Quiz	Assignment	100
10/10/25	Homework Chapter 7	Assignment	100
10/13/25	7: Restaurant Operations Mini Quizzes	Assignment	40
10/13/25	7: Restaurant Operations Quiz	Assignment	100
10/14/25	Franchise Presentation	Assignment	200
10/20/25	8: Managed Services Mini Quizzes	Assignment	66
10/20/25	8: Managed Services Quiz	Assignment	100
10/24/25	Homework Chapter 8	Assignment	100
10/27/25	Midterm Exam Part 1	Quiz	54
10/27/25	Midterm Exam Part 2	Quiz	46
10/31/25	Homework Chapter 10	Assignment	100
11/3/25	10: Clubs Mini Quizzes	Assignment	30

Due Date	Assignment Name	Assignment Type	Points
11/3/25	10: Clubs Quiz	Assignment	100
11/10/25	11: Theme Parks and Attractions Mini Quizzes	Assignment	59
11/10/25	11: Theme Parks and Attractions Quiz	Assignment	100
11/14/25	Homework Chapter 11	Assignment	100
11/17/25	12: Gaming and Entertainment Mini Quizzes	Assignment	40
11/17/25	12: Gaming and Entertainment Quiz	Assignment	100
11/21/25	Homework Chapter 12	Assignment	100
11/24/25	13: Meetings, Conventions, and Expositions Mini Quizzes	Assignment	59
11/24/25	13: Meetings, Conventions, and Expositions Quiz	Assignment	100
11/28/25	Homework Chapter 13	Assignment	100
12/5/25	Homework Chapter 14	Assignment	100
12/8/25	14: Event Management Mini Quizzes	Assignment	49
12/8/25	14: Event Management Quiz	Assignment	100
12/9/25	Destinations	Assignment	200

Due Date	Assignment Name	Assignment Type	Points
12/13/25	Participation	Assignment	100
12/18/25	Final Exam Part 1	Quiz	40
12/18/25	Final Exam Part 2	Quiz	60

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the [Institutional Syllabus](#) page.

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take

advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.