

Prin of Public Speaking (HU)

COMM - 1020 001

Course Description

This course will prepare you to create effective presentations and deliver successful speeches in academic, community, personal, and professional settings. This course will include communication theories, anxiety management, audience analysis, critical listening, ethics, organization, claims and evidence, gestures, language style, and delivery.

Semester(s): All

Course Student Learning Outcomes

- Apply communication theory, including the communication model, to create effective presentations.
- Manage speech anxiety, apply listening behaviors including critical listening, evaluate self, peer, and other public presentations.
- Adapt an ethical, audience centered approach to public speaking.
- Construct and deliver different types of speeches in various settings utilizing appropriate gestures, voice, and language style.
- Create and incorporate effective visual aids including the use of presentation software.
- Conduct research to accurately cite claims using credible evidence.
- Use informative and persuasive organizational tools and outlining techniques.
- Make use of persuasive and motivational appeals avoiding errors in reasoning, which include logical fallacies.

Engagement Plan

Example language:

- I will respond to email within one week. I will offer feedback on major assignments within one week. The best way to contact me is via the Canvas Inbox, as I will prioritize this email over other modes of communication.
- In this course I will be posting interactive announcements which will offer specific opportunities for class questions and extra credit every other week.
- Additionally, I will be participating in the discussion forums with you to share my perspective within the discipline and to offer some nuances of interpretation that may not be present in your textbook.
- Lastly, we'll be holding small group Q & A sessions, where we can learn from our peers (and faculty) on some of the more difficult units within the course.

Textbook

This course has an online free textbook. It can be accessed at

<https://slcc.pressbooks.pub/comm1020/>

General Education Information

CM; HU

This course fulfills the above requirement for the General Education Program at Salt Lake Community College. It is designed not only to teach the information and skills required by the discipline, but also to develop vital workplace skills and to teach strategies and skills that can be used for life-long learning.

General Education courses teach basic skills as well as broaden a student's knowledge of a wide range of subjects. Education is much more than the acquisition of facts; it is being able to use information in meaningful ways in order to enrich one's life.

While the subject of each course is important and useful, we become truly educated through making connections of such varied information with the different methods of

organizing human experience that are practiced by different disciplines. Therefore, this course, when combined with other General Education courses, will enable you to develop broader perspectives and deeper understandings of your community and the world, as well as challenge previously held assumptions about the world and its inhabitants.

Brief Description of Assignments/Exams

- Weekly Quizzes: There is a quiz for you to take most weeks during this course to test your understanding of the content taught that week.
- Discussions in class and in class participation: We will have class discussions and activities, therefore I take a participation/attendance score each class.
- Speech Preparation Assignments: In preparation for speeches you will be asked to create and revise outlines, audience assessments, and bibliographies.
- Speeches: Students are required to give ten or more public speeches with diverse general purposes and formats.
- Speech Reflections and Peer Feedback: You will be required to complete self-reflections and peer feedback for each speech. You will also be required to create and apply a speech anxiety plan.
 - ePortfolio: This is a general education course and as such, you will be asked to add materials to your ePortfolio. For this course you will choose either your Informative or Persuasive speech with the outline and you will complete a reflection.
 - General Education ePortfolio

Each student in General Education courses at SLCC maintains a General Education ePortfolio. Instructors in every Gen Ed course will ask you to put at least one assignment from the course into your ePortfolio, and accompany it with reflective writing. It is a requirement in this class for you to add to your ePortfolio, and this syllabus details the assignments and reflections you are to include. Your ePortfolio will allow you to include your educational goals, describe your extracurricular activities, and post your resume. When you finish your time at SLCC, your ePortfolio will then be a multi-media showcase of your

educational experience. For detailed information visit:
<https://www.slcc.edu/eportfolioLinks> to an external site.

Starting Fall 2016, all students new to SLCC will use Digication as their ePortfolio platform. Any students who have created ePortfolios prior to Fall 2016 on other platforms will be allowed to continue using those sites. For Digication tutorials, please go to the following site:
<https://slcc.digication.com/slccnewdigicationhelpsite/beginning-tutorialsLinks> to an external site.

If you would like in-person help with your ePortfolio please visit an ePortfolio Lab on the Taylorsville-Redwood, Jordan, or South City Campus during business hours, and staff will help you. No appointment necessary. You can also make an online or phone appointment with a lab specialist. For lab hours, locations, and appointments please look at the following site:
<https://www.slcc.edu/eportfolio/remote.aspxLinks> to an external site.

Questions regarding the ePortfolio can be directed to
Victoria.Harding@slcc.edu.

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Demonstration Speech Examples	Assignment	0
	Demonstration Speech Overview	Assignment	0
	Elevator Speech Overview	Assignment	0
	Extra Credit Overview	Assignment	0
	Find an Audience with Classmates	Discussion	0

Due Date	Assignment Name	Assignment Type	Points
	Informative Speech Overview	Assignment	0
	Informative Speech: Topic	Discussion	0
	Introduce Yourself	Discussion	0
	Introduce Yourself	Discussion	0
	Narrative Speech Overview	Assignment	0
	Online Presentation Skills Lab Visit (15 points).	Assignment	0
	Online Presentation Skills Lab Visit (15 points).	Assignment	0
	Online Presentation Skills Lab Visit (15 points).	Assignment	0
	Persuasive Speech: Topic	Discussion	0
	Quote Activity	Discussion	0
	Roll Call Attendance	Assignment	100
	Special Occasion Speech Overview	Assignment	0
	Team Speech Overview	Assignment	0
8/28/25	Introduction Speech	Assignment	5
9/4/25	Elevator Speech	Assignment	10

Due Date	Assignment Name	Assignment Type	Points
9/5/25	Managing Speech Anxiety Plan	Assignment	10
9/6/25	Foundations, Ethics & Anxiety Quiz: Chapters 1, 2 & 3	Quiz	17
9/9/25	Elevator Speech Peer Feedback	Discussion	6
9/9/25	Elevator Speech Self-Reflection	Assignment	5
9/11/25	Listening, Language, & Delivery Quiz: Chapters 4, 5, & 6	Quiz	10
9/16/25	Narrative Speech	Assignment	15
9/18/25	Research & Support Quiz: Chapters 7 & 8	Quiz	15
9/20/25	Online Presentation Skills Lab Visit #1	Assignment	0
9/23/25	Narrative Speech: Peer Feedback	Discussion	6
9/23/25	Narrative Speech: Self-Reflection	Assignment	5
9/24/25	Demonstration Speech Outline	Assignment	10
9/25/25	Analyzing Audience & Visual Aids Quiz: Chapters 9, 10 & 11	Quiz	8
9/26/25	Demonstration Speech: Audience Assessment	Assignment	10

Due Date	Assignment Name	Assignment Type	Points
9/30/25	Demonstration Final Outline & Speech	Assignment	35
10/7/25	Demonstration Speech Peer Feedback	Discussion	6
10/7/25	Demonstration Speech: Self-Reflection	Assignment	5
10/9/25	Informative Speeches & Topics Quiz: Chapters 12 & 13	Quiz	10
10/14/25	Informative Speech: First Draft – Bibliography, Audience Assessment, and Outline	Assignment	30
10/15/25	Outlining, Organizing, & Introductions, & Conclusions Quiz: Chapters 14, 15, 16 & 17	Quiz	12
10/21/25	Informative Speech & Final Bibliography, Audience Assessment, and Outline	Discussion	75
10/25/25	Online Presentation Skills Lab Visit #2	Assignment	0
10/28/25	Informative Speech: Peer Feedback	Assignment	6

Due Date	Assignment Name	Assignment Type	Points
10/28/25	Informative Speech: Self-Reflection	Assignment	20
10/29/25	Analyzing a Meme Argument	Discussion	10
10/30/25	Persuasion Quiz: Chapter 18	Quiz	10
11/4/25	Persuasive Speech: First Draft - Bibliography, Audience Assessment, and Outline	Assignment	30
11/11/25	Persuasive Speech & Final Bibliography, Audience Assessment, and Outline	Discussion	100
11/15/25	Online Presentation Skills Lab Visit #3	Assignment	0
11/18/25	Persuasive Speech: Peer Feedback	Assignment	8
11/18/25	Persuasive Speech: Self-Reflection	Assignment	5
11/20/25	Groups & Virtual Speeches Quiz: Chapters 19 & 20	Quiz	7
11/25/25	Team Speech: Decision Making and Outline	Assignment	15

Due Date	Assignment Name	Assignment Type	Points
12/4/25	Team Speech Video & Final Outline	Discussion	50
12/4/25	Team Speech: Team Member Evaluation	Assignment	5
12/5/25	Team Speech: Peer Feedback	Assignment	6
12/5/25	Team Speech: Self-Reflection	Assignment	5
12/9/25	Special Occasion Speech	Discussion	15
12/11/25	Special Occasion Quiz: Chapter 21	Quiz	10
12/16/25	ePortfolio Assignment	Assignment	20
12/16/25	Speech Anxiety Reflection	Assignment	15

How to Navigate to Canvas

Grading Scale

93% or more of points possible	A
90% < 93%	A-
87% < 90%	B+
83% < 87%	B
80% < 83%	B-
77% < 80%	C+

73% < 77%	C
70% < 73%	C-
67% < 70%	D+
63% < 67%	D
60% < 67%	D-
< 60%	E

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the [Institutional Syllabus](#) page.

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the

challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)

College Wide Student Learning Outcomes

SLCC has identified eight college-wide learning outcomes for every course across the curriculum. SLCC is committed to fostering and assessing these learning outcomes in its programs and courses. As students in this course, you will:

1. Acquire substantive knowledge in intended major.
2. Develop critical literacies to communicate effectively.
3. Develop quantitative literacies necessary for chosen field of study.
4. Think critically and creatively.
5. Develop the knowledge and skills to be a community engaged learner and scholar.
6. Develop the knowledge and skills to work with others in a professional and constructive manner.
7. Develop computer and information literacy.
8. Develop the attitudes and skills for lifelong wellness.

You can see how the college wide learning outcomes relate to our course outcomes in the table to the right.

Course Learning OutcomesSLCC Outcomes

Apply communication theory, including the communication model, to create effective presentations	1,2
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Manage speech anxiety	1,2,4
Adapt an ethical, audience-centered approach to public speaking	1,2,4,6
Apply listening behaviors including critical listening	1,2,4,6
Construct and deliver different types of speeches in various settings utilizing appropriate gestures, voice, and language style	1,2,3,4,5,6,7
Create and incorporate effective visual aids including the use of presentation software	1,2,4,7
Evaluate self, peer, and other public presentations	1,2,4,6
Conduct research to accurately cite claims using credible evidence	1,3,4,7
Use informative and persuasive organizational tools and outlining techniques correctly	1,2,4
Make use of persuasive and motivational appeals avoiding errors in reasoning, which include logical fallacies	1,2,4,5

IMPORTANT UPDATE

Comm 1020 now fulfills a Humanities general education requirement (HU) instead of a Communication (CM) general education requirement. The CM designation no longer exists for students pursuing an AS or an AA. The CM general education designation only counts for students pursuing an AAS degree (Associate of Applied Science).