Elemt/Issues-Digital Media(CM)

COMM - 2500 001

Course Description

An introduction to digital media, including an overview of the history, trends, devices, services, practices, and societal issues associated with the rise and use of communication and digital technologies.

Semester: All

Course Student Learning Outcomes

- The student will identify technology associated with digital innovation, communication, and devices.
- The student will explain trends in modern communication as they apply to consumers, content, distribution, and stakeholders.
- The student will demonstrate an understanding of the social, economic, and political interactions in areas of the Web, such as life, identities and cultures, business and economics, and global communities by gathering, analyzing, synthesizing, and evaluating research data from many disciplines and predicting future outcomes.
- The student will identify and demonstrate a basic understanding of the societal issues that arise as a consequence of digital communication technology and practices, such as access, privacy, copyright, regulation, violence, etc.

Engagement Plan

Teacher/Student Participation Expectations

- You should log in to the course a minimum of 2 times a week to be oriented to reading and assignments.

- I respond to emails usually within 24 hours or less, so please feel free to reach out

- Assignments are graded each week on a rolling 7-day.

- I participate on the discussions only when necessary, expecting you to observe good online etiquette with your classmates.

- You should participate in the course as the course dictates. This is at least Fridays, Sundays, and some Wednesdays. Find YOUR pace. Some like to do it in little chucks, some like to work in larger ones. That's the beauty of an online course, it can meets your particular needs.

- Keep in mind that this is a four credit course. The workload and reading may be more that you have experienced in three credit courses.

General Education Information

CM

This course fulfills the above requirement for the General Education Program at Salt Lake Community College. It is designed not only to teach the information and skills required by the discipline, but also to develop vital workplace skills and to teach strategies and skills that can be used for life-long learning.

General Education courses teach basic skills as well as broaden a student's knowledge of a wide range of subjects. Education is much more than the acquisition of facts; it is being able to use information in meaningful ways in order to enrich one's life.

While the subject of each course is important and useful, we become truly educated through making connections of such varied information with the different methods of organizing human experience that are practiced by different disciplines. Therefore, this course, when combined with other General Education courses, will enable you to develop

broader perspectives and deeper understandings of your community and the world, as well as challenge previously held assumptions about the world and its inhabitants.

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Any Questions? (optional)	Discussion	0
	Introduce Yourself	Discussion	0
8/29/25	Quiz Orientation Module	Quiz	18
8/31/25	Introduce Yourself Presentation and Discussion	Discussion	20
9/10/25	Ecosystem Access or Check Point Introduction	Quiz	12
9/12/25	Applying the SWOT Analysis	Assignment	15
9/14/25	TM Book Chapter 1 - D.A.S.I	Discussion	12
9/19/25	E1 - Ecosystem Access Point: Theories	Quiz	26
9/24/25	E1- Ecosystem Access Point: TV, Streaming & Audio	Quiz	10
9/26/25	E1 - D.A.S.I. Challenge: A	Discussion	15

Due Date	Assignment Name	Assignment Type	Points
10/1/25	E1 - Access Point: Digital Signs & Cinema	Quiz	21
10/3/25	E1 - D.A.S.I. Challenge B	Discussion	15
10/5/25	E1 - Ecosystem Field Report	Assignment	25
10/10/25	E2 - Ecosystem Entrance Access Point	Quiz	20
10/15/25	E2 - Ecosystem Area Access Point Computers, VR & AR, Automotive Telematics	Quiz	12
10/15/25	E2 - D.A.S.I. Challenge A	Discussion	15
10/22/25	E2 - IoT and eHealth Ecosystem Area Access Point	Quiz	14
10/24/25	E2 - D.A.S.I. Challenge Internet of Things (IoT)/eHealth	Discussion	15
10/26/25	E2 - Ecosystem Field Report	Assignment	25
10/31/25	E3 - Consumer Electronics Ecosystem Entrance Access Point	Assignment	30

Due Date	Assignment Name	Assignment Type	Points
11/5/25	[E3 - Video Games/eSports/eBooks Ecosystem Area Access Point](#)	Quiz	18
11/7/25	[E3 - D.A.S.I. Challenge TM and Video Games/E-Sports/EBooks](#)	Discussion	15
11/12/25	[E3 - Home Video/Digital Imaging & Photography Ecosystem Area Access Point](#)	Quiz	22
11/14/25	[E3 - D.A.S.I. Challenge TM and Home Video/Digital Imaging & Photography](#)	Discussion	15
11/16/25	[E3 - Ecosystem Field Report](#)	Assignment	25
11/21/25	[E4 - Networking Ecosystem Entrance Access Point](#)	Assignment	30
11/25/25	[E4 - Broadband & HomeNetwork/Telephony/The Internet Ecosystem Area Access Point](#)	Quiz	20
11/30/25	[E4 - D.A.S.I. Challenge TM and Broadband & Home Networks/Telephony/The Internet](#)	Discussion	15

Due Date	Assignment Name	Assignment Type	Points
12/3/25	E4 - Social Media/Big Data Ecosystem Area Access Point	Quiz	33
12/5/25	E4 - D.A.S.I. Challenge TM and Social Media/Big Data Ecosystem	Discussion	15
12/7/25	E4 - Ecosystem Field Report	Assignment	25
12/15/25	E5 - Challenge 1: Final SWOT or CTE	Assignment	25
12/17/25	E5 - Challenge 2: Technology Analysis (GE - Signature Assignment)	Discussion	95
12/17/25	E5 - Challenge 3: GE - Reflection	Assignment	12

Brief Description of Assignments/Exams

Web Access Needed: This course requires you to have access to the Internet since this is an online course using Canvas.

Participation/Attendance: While this class is online, active participation in the class contributes to your success. Your involvement in this course is valuable to the entire class. Plan now to check the course site and your email at least three times each week. It is difficult to participate in online activities if you are unprepared.

Assignments: Assignments will consist of activities assigned to you by the instructor via Canvas for each module. These assignments are assigned a certain number of points and should be turned in on time. Assignment deadlines are listed on the Modules link but may be modified based on the semester and course needs.Weekly Check Points: During the

semester, each digital ecosystem that you encounter will have multiple Check Points that function like quizzes. These will be related to the material presented in the ecosystem and the theories that are presented along with the digital technologies.

Class Discussions/Challenges: Prior to discussions, students will need to complete the assigned readings and assignments. It is difficult to participate if you are unprepared. Completing the readings will help you actively and intelligently participate. Class discussions occur through the Canvas website. With the rapid changes in technology, some information will be given through the Canvas website and is not in your textbook. Please be courteous when responding to class discussions and use language that shows your intelligence and professionalism during discussions.

Assignment Reports (Ecosystem Field Reports): Each digital ecosystem that you pass through will have a final Field Report. For these reports you will be presenting on a topic of your choosing from among the many new products, services, and devices involved in that ecosystem. You will be filling out either a SWOT or a CTE depending on the digital ecosystem.

Final Digital Ecosystem Report and Presentation: Your final report will consist of your choice of a final CTE or SWOT assignment and a presentation on a digital technology of your choice. The purpose of this presentation is to show how society is impacted by your chosen topic. The Final Presentation is your signature assignment and will be along with your written reflection before the designated final report date.

Grading Scale

Required Assessments

Assignments/ePortfolio	15%
Quizzes (Access Points)	15%
Discussions (Challenges)	30%
CTE and SWOT Analyses (Ecosystem Field Reports and Final Field Report)	40%
TOTAL POSSIBLE	100%

Final Grades

After any adjustments for difficulty and participation, final grades will be assigned according to the following schedule:

94-100% = A	80-83% = B-	67-69% = D+
90-93% = A-	77-79% = C+	64-66% = D
87-89% = B+	74-76% = C	60-63% = D-
84-86% = B	70-73% = C-	Below 60 = E

How to Navigate to Canvas

Online Tutoring

Students at SLCC have access to online tutoring through Canvas. From your Canvas course click Online Tutoring in the course navigation and follow the steps to set up an appointment. If this is your first time using the Online Tutoring we recommend you click "Take a Tour" to familiarize yourself with the service.

Note that students only receive 480 minutes of tutoring time each semester. After that we encourage you to use the resources found through this link: https://www.slcc.edu/tutoring/index.aspx

If you have any additional questions reach out to elearningsupport@slcc.edu.

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the [Institutional Syllabus](#) page.

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)