

Introduction to Fashion (AR)

FASH - 1010 504

Course Description

An introduction to the broad and ever-changing fashion industry. Study topics include creative process, aesthetics, and elements and principles of design, and how they are applied apparel design, textile technology, production, merchandising, and buying and retail strategies. Additionally, fashion history, socioeconomics, trade, sustainability, and career opportunities are covered. Students will acquire a general understanding of the fashion industry's many disparate facets.

Semester(s): All

Course Student Learning Outcomes

- Articulate and apply the principles and elements of design in discussing, describing, and evaluating the aesthetic properties of dress, textiles, and the merchandising of apparel.
- Explore, apply, and evaluate the creative process, from concept to completion of design ideas and creative endeavors using problem-solving skills.
- Utilize a vocabulary of terminology specific to the fashion industry, recognize and identify terms in relation to contemporary dress and disparate aspects of the fashion industry such as design, production, merchandising, and sales.
- Discuss and describe the fashion cycle through the multiple stages of concept, design, production, merchandising, and sales.
- Research and evaluate the differences between historical and contemporary fashion designers, inventions, and movements, including the ways in which fashion inspires

and is inspired by other forms of art such as visual art, music, performance art, film, and architecture.

- Analyze the development and growth of the fashion industry by examining the global economic landscape, trade dynamics, and their impacts on industry practices, social responsibility, and sustainability.
- Analyze and differentiate business structures and product development across various sectors, including women's, men's, and children's apparel, home furnishings, and cosmetics, while researching and relating the necessary preparation and qualifications for sector-specific fashion careers.
- Demonstrate effective communication in oral reports, visual presentations, class discussions, and peer reviews and demonstrate the ability to express personal viewpoints succinctly, identify personal perceptions and biases, and the ability to respectfully consider alternative viewpoints.

Course Prerequisites

PREREQUISITES: None

Engagement Plan

- I will respond to email within 24-48 hours except on weekends. I will offer feedback on major assignments within 1-2 weeks. The best way to contact me is via the Canvas Inbox, or email Matt.Monson@SLCC.edu

Keys for Success (how to succeed in the course)

COURSE REQUIREMENTS:

- **Online Participation:** Weekly online participation in activities such as Online Discussions is mandatory and will constitute a 20% portion of your grade.
- **Homework:** Students should expect to perform at least three to six hours per week reading and completing assignments in preparation for this class - some weeks may require more. It is important to be familiar with the information contained

within the assigned chapters each week as well as all information covered in the online class, including videos. Completion of assignments on time and meeting all homework criteria is required. Late assignments will receive half credit the week immediately following the due date, and zero credit after that.

- **Primary Method of Communication:** Canvas messaging will be the primary method of contact for this course. You will want to check it regularly, as this is where you will find messages from me.
- Late assignments will receive the following percentage deducted per week, post due date.
 1. 1st week past due date... -10%
 2. 2nd week past due date... -20%
 3. 3rd week past due date... -40%
 4. 4th week and beyond past due date... -50%

Required Text or Materials



Title: In Fashion

ISBN: 9781501362040

Authors: Sheryl A. Farnan, Elaine Stone

Publisher: Fairchild Books

Publication Date: 2021-01-01

For more information on textbook accessibility, contact Accessibility & Disability Services at ads@slcc.edu.

Additional Materials



WHO TO CONTACT WHEN YOU HAVE QUESTIONS :

- If you have questions on file types, uploading videos, or other technical issues with Canvas – please reach out to :

| | | |
|----------------------------|--------------|---------------------|
| eLearning (Canvas Support) | 801.957.5125 | slcconline@slcc.edu |
|----------------------------|--------------|---------------------|

- If you run into Technical Support (software, computer issues) please reach out to the SLCC Help Desk at : help.desk@slcc.edu.
- Got questions about your degree goals, registering for an internship, which classes you should take, or any other academic questions? Reach out to our Academic Advisor (for all Fashion Institute Students) – Vorn Bullough. Her email is vorn.bullough@slcc.edu

**For information on SLCC resources and policies, go the SLCC Institutional Syllabus that may be found at our class canvas site in the left-hand menu

SLCC UNITED - You are welcome here. Please do the same for others. If you need help or have concerns, please reach out to me - I want to make sure all my students feel comfortable, included, and appreciated for who they are.



ACCOMMODATIONS:

Americans with disabilities act (ADA) SLCC embraces both the letter and the spirit of the Americans With Disabilities Act (ADA), which in part says, "... no qualified individual with a disability shall, by reason of such disability, be excluded from participation in or be denied the benefits of the services, programs or activities of a public entity, or be subjected to discrimination by any such entity."

For more information, STUDENTS should contact the Disability Resources Center at (801) 957-4659 (Voice) or (801) 957-4646 (TTY). EMPLOYEES should contact Human Resources at (801)957-4212. For the SLCC ADA Coordinator, call (801) 957-4041.

Pronoun Changes and CanvasWe have had the pronoun feature turned on since it was first made available by Instructure (Canvas.) If students click on their profile or pic in the left-hand navigation, they'll see options to change their notifications, file, settings, or shared content. If they choose settings, the first dropdown menu under their name is "pronouns." They may choose whichever pronoun or set of pronouns they would like, and then click "update settings." Here is a tutorial on this process:

<https://community.canvaslms.com/t5/Student-Guide/How-do-I-select-personal-pronouns-in-my-user-account-as-a/ta-p/456>Links to an external site.

Name Changes and CanvasCanvas is tied to Banner, so there is a process in place for students to change their name in College systems. However, it's not as simple as just

changing it in Canvas, as many faculty need to determine who is on their roll—and it should match the student record with registration, as well. Imagine having names in Canvas that had no correlation to the student record? As a faculty member, it would be difficult to see who was registered for your class and which names tied to those on your roll. So we set up a process quite some time ago for students to submit their preferred names, legal names, SSN, birthdate, sex/gender, etc. that also tied this to the student record: <http://www.slcc.edu/registrar/change-personal-info.aspx>Links to an external site. Once a student fills out the form, the information is updated in the student record, Banner, and in Canvas. This process ties all of those critical systems together. We worked with student services and the Gender and Sexuality Student Resource Center to make sure this was a process that was respectful of students, while also maintaining a clear academic record.

General Education Information

AR; FA

This course fulfills the above requirement for the General Education Program at Salt Lake Community College. It is designed not only to teach the information and skills required by the discipline, but also to develop vital workplace skills and to teach strategies and skills that can be used for life-long learning.

General Education courses teach basic skills as well as broaden a student's knowledge of a wide range of subjects. Education is much more than the acquisition of facts; it is being able to use information in meaningful ways in order to enrich one's life.

While the subject of each course is important and useful, we become truly educated through making connections of such varied information with the different methods of organizing human experience that are practiced by different disciplines. Therefore, this course, when combined with other General Education courses, will enable you to develop broader perspectives and deeper understandings of your community and the world, as well as challenge previously held assumptions about the world and its inhabitants.

Assignment Schedule

| Due Date | Assignment Name | Assignment Type | Points |
|-----------------|---|------------------------|---------------|
| | Additional Short Research Presentation - 25 points | Assignment | 0 |
| | Attend a Fashion Show - 25 points | Assignment | 0 |
| | Attend Fashion Related Event (25 Points). | Assignment | 0 |
| | Fashion in the News - Assignment Submission | Assignment | 30 |
| | Introduce Yourself | Discussion | 0 |
| | Introduce Yourself | Discussion | 0 |
| | Introduce Yourself | Discussion | 0 |
| | Volunteer at a Fashion Related Event (25 Points). | Assignment | 0 |
| | Watch "Bill Cunningham New York" - Extra Credit 15 points | Assignment | 0 |
| | xtr Crdt Bertin/Worth (25 points). | Assignment | 0 |
| 8/31/25 | Canvas Messaging Assignment | Assignment | 10 |
| 8/31/25 | Canvas Student Tour Assignment & Quiz | Quiz | 10 |

| Due Date | Assignment Name | Assignment Type | Points |
|----------|--|-----------------|--------|
| 8/31/25 | Exploring Education Pathways | Assignment | 20 |
| 8/31/25 | Gen Ed Introductory Assignment | Assignment | 10 |
| 8/31/25 | How Fashion Works / Doug Fabrizio interviews Jacki Lyden | Discussion | 25 |
| 8/31/25 | Introduce Yourself | Discussion | 10 |
| 8/31/25 | Make Your Mistakes Here Assignment | Assignment | 0 |
| 8/31/25 | Syllabus Assignment & Quiz | Quiz | 8 |
| 9/7/25 | Debrief: Early Course Feedback | Quiz | 5 |
| 9/7/25 | Fashion in the News Discussion Unit 2 | Discussion | 10 |
| 9/7/25 | Quiz: Chapters 1 and 2 (World of Fashion) | Quiz | 10 |
| 9/7/25 | Triangle Shirtwaist Fire Discussion | Discussion | 25 |
| 9/14/25 | Color Tests | Assignment | 10 |
| 9/14/25 | Color Theory: Mixing Paint Colors | Assignment | 25 |
| 9/14/25 | Create a Color Wheel | Assignment | 25 |
| 9/14/25 | Debrief: Mid-course Feedback | Quiz | 4 |

| Due Date | Assignment Name | Assignment Type | Points |
|----------|---|-----------------|--------|
| 9/14/25 | Fashion History Research Assignment | Quiz | 50 |
| 9/14/25 | Fashion in the News Discussion Unit 3 | Discussion | 10 |
| 9/14/25 | Quiz: In Fashion - Chapter 1 | Quiz | 20 |
| 9/21/25 | "VALS Types" Assignment | Assignment | 20 |
| 9/21/25 | Color Scheme Collage | Assignment | 25 |
| 9/21/25 | Fashion History Research Form Discussion Assignment | Discussion | 25 |
| 9/21/25 | Fashion in the News Discussion Unit 4 | Discussion | 10 |
| 9/21/25 | Quiz: In Fashion - Chapter 2 | Quiz | 15 |
| 9/21/25 | Survey Assignment | Assignment | 20 |
| 9/28/25 | Fashion in the News Discussion Unit 5 | Discussion | 10 |
| 9/28/25 | Quiz: In Fashion - Chapter 3 | Quiz | 15 |
| 9/28/25 | Silhouette Assignment (Workbook Assignment) | Assignment | 25 |

| Due Date | Assignment Name | Assignment Type | Points |
|----------|---|-----------------|--------|
| 9/28/25 | Silhouette Identification Assignment Quiz | Quiz | 10 |
| 9/28/25 | Trend Identification | Assignment | 20 |
| 10/5/25 | Details and Trimmings Identification Assignment Quiz | Quiz | 19 |
| 10/5/25 | Fashion in the News Discussion Unit 6 | Discussion | 10 |
| 10/5/25 | Garment Details Activity | Assignment | 25 |
| 10/5/25 | Project #1 - Fashion on the Street | Assignment | 100 |
| 10/5/25 | Quiz: In Fashion - Chapter 4 | Quiz | 15 |
| 10/12/25 | Bill Cunningham - Project #1 / Fashion on the Street Discussion Assignment | Discussion | 25 |
| 10/12/25 | Fashion in the News Discussion Unit "Semester Part 1: Review & Presentations" | Discussion | 10 |
| 10/15/25 | FASH 1010 Midterm Exam | Quiz | 200 |
| 10/15/25 | Practice Quiz: Chapters 1 and 2 | Quiz | 0 |

| Due Date | Assignment Name | Assignment Type | Points |
|----------|---|-----------------|--------|
| 10/15/25 | Practice Quiz: In Fashion - Chapter 1 | Quiz | 0 |
| 10/15/25 | Practice Quiz: In Fashion - Chapter 2 | Quiz | 0 |
| 10/15/25 | Practice Quiz: In Fashion - Chapter 3 | Quiz | 0 |
| 10/15/25 | Practice Quiz: In Fashion - Chapter 4 | Quiz | 0 |
| 10/26/25 | Fashion in the News Discussion Unit 7 | Discussion | 10 |
| 10/26/25 | Fashion Sustainability - "Show and Tell" | Assignment | 15 |
| 10/26/25 | Quiz: In Fashion - Chapter 5 & 6 | Quiz | 30 |
| 10/26/25 | Sustainability Video Discussion | Discussion | 25 |
| 11/2/25 | Collection Development Collage Assignment | Assignment | 25 |
| 11/2/25 | Elements and Principles - Croquis Design Assignment | Assignment | 25 |
| 11/2/25 | Fashion in the News Discussion Unit 8 | Discussion | 10 |
| 11/2/25 | Quiz: In Fashion - Chapter 8 | Quiz | 15 |

| Due Date | Assignment Name | Assignment Type | Points |
|----------|--|-----------------|--------|
| 11/2/25 | Rhythm - Elements and Principles of Design Workbook Assignment | Assignment | 25 |
| 11/9/25 | Extra Credit Points | Assignment | 100 |
| 11/9/25 | Fashion in the News Discussion Unit 9 | Discussion | 10 |
| 11/9/25 | Project #2 Collection Mood Board Assignment Submission | Assignment | 25 |
| 11/9/25 | Quiz: In Fashion - Chapter 7 | Quiz | 14 |
| 11/9/25 | Research 3 Brands on "Good On You" | Assignment | 25 |
| 11/9/25 | The Market Categories Assignment | Assignment | 25 |
| 11/9/25 | Unit 9 / Social Responsibility Discussion | Discussion | 25 |
| 11/9/25 | Where are you Wearing? | Assignment | 15 |
| 11/16/25 | Accessory Identification Assignment Quiz | Quiz | 28 |
| 11/16/25 | Fashion in the News Discussion Unit 10 | Discussion | 10 |

| Due Date | Assignment Name | Assignment Type | Points |
|----------|---|-----------------|--------|
| 11/16/25 | Project #2: Fashion Collection Submission | Assignment | 100 |
| 11/16/25 | Quiz: In Fashion - Chapter 9 | Quiz | 12 |
| 11/23/25 | Fashion Career Interview Set-up Information | Assignment | 10 |
| 11/23/25 | Fashion in the News Discussion Unit 11 | Discussion | 10 |
| 11/23/25 | Project #2: Create Your Own Collection - Presentation Discussion Assignment | Discussion | 25 |
| 11/23/25 | Quiz: In Fashion - Chapter 10 | Quiz | 20 |
| 11/30/25 | Debrief: End of Course Feedback | Quiz | 18 |
| 12/7/25 | Fashion in the News Discussion Unit 12 | Discussion | 10 |
| 12/7/25 | GE Signature Assignment - Original Design Challenge Project | Assignment | 100 |
| 12/7/25 | Quiz: In Fashion - Chapter 11 & 12 | Quiz | 30 |
| 12/7/25 | The Fashion Retailer and Marketing | Assignment | 25 |

| Due Date | Assignment Name | Assignment Type | Points |
|----------|---|-----------------|--------|
| 12/14/25 | Fashion Career Interview | Assignment | 35 |
| 12/14/25 | Fashion in the News Fashion in the News Semester Part 2: Review & Presentations | Discussion | 10 |
| 12/14/25 | GE Signature Assignment 1 - Original Design Challenge: Presentation Discussion Assignment | Discussion | 25 |
| 12/14/25 | GE Signature Assignment 1 Reflection | Assignment | 25 |
| 12/17/25 | FINAL EXAM | Quiz | 177 |
| 12/17/25 | Practice Quiz: In Fashion - Chapter 10 | Quiz | 0 |
| 12/17/25 | Practice Quiz: In Fashion - Chapter 11 & 12 | Quiz | 0 |
| 12/17/25 | Practice Quiz: In Fashion - Chapter 5 & 6 | Quiz | 0 |
| 12/17/25 | Practice Quiz: In Fashion - Chapter 7 | Quiz | 0 |
| 12/17/25 | Practice Quiz: In Fashion - Chapter 8 | Quiz | 0 |

| Due Date | Assignment Name | Assignment Type | Points |
|----------|---|-----------------|--------|
| 12/17/25 | Practice Quiz: In Fashion - Chapter 9 | Quiz | 0 |

Brief Description of Assignments/Exams

CLASS SCHEDULE AND HOMEWORK: Following, is a schedule and list of assignments. This schedule will be followed as closely as possible; however, some modifications may be necessary during the semester.

Schedule: Fashion 1010 - Introduction to Fashion / SPRING 2024

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|-------------|--|
| Date | Text Sections and Assignments |
| Week One: | Unit 1: Introduction to the Course |
| 8/20-8/25 | Check Canvas for assignment details. |
| Week Two: | Unit 2: Fashion History / Check Canvas for assignment details. |
| 8/26-9/1 | |
| Week Three: | Unit 3: The Nature of Fashion / Elements and Principles of Design - Read: In Fashion Chapters 1. Check Canvas for assignment details. |
| 9/2-9/8 | - Project #1 ** SEPT 2ND – LABOR DAY – NO CLASSES |
| Week Four: | Unit 4: The Environment of Fashion |
| 9/9-9/15 | Read: In Fashion Chapter 2. Check Canvas for assignment details. |
| Week Five: | Unit 5: The Movement of Fashion, |
| 9/16-9/22 | Read: Chapter 3. Check Canvas for assignment details. |
| Week Six: | Unit 6: The Business of Fashion |
| 9/23-9/29 | - Project #2 |

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|-------------------------------|--|
| | Read: Chapter 4. Check Canvas for assignment details. |
| Week Seven: 9/30-10/6 | Semester - Part 1: Review & Presentations: - Review for Midterm - Check Canvas for assignment details. |
| Week Eight: 10/7-10/13 | Semester - Part 1: Midterm Exam: Midterm Exam - due OCT 13 @ 11:59pm / Check Canvas for assignment details. |
| Week Nine: 10/14-10/20 | ** FALL BREAK - OCT 17-18 - No Classes Check Canvas for assignment details. Great week to catch up on past due assignments!! |
| Week Ten: 10/21-10/27 | Unit 7: Textiles: Fibers and Fabrics, Leather and Fur Read: Chapters 5 & 6. Check Canvas for assignment details. |
| Week Eleven 10/28-11/3 | Unit 8: Fashion Apparel: Women's, Men's, Children's, and Teens Read: Chapter 8. Check Canvas for assignment details. - Project #3 |
| Week Twelve: 11/4-11/10 | Unit 9: Product Development Read: Chapter 7. Check Canvas for assignment details. |
| Week Thirteen: 11/11-11/17 | Unit 10: Accessories Read: Chapter 9. Check Canvas for assignment details. |
| Week Fourteen: 11/18-11/14 | Unit 11: Global Sourcing and Merchandising / Careers in the Fashion Industry Read: Chapter 10. Check Canvas for assignment details. - Project #4 |

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|------------------------------|---|
| | |
| Week Fifteen: 11/25-12/1 | Unit 12: So You Want to Be in Fashion? Fashion Auxiliary Services Read: Chapter 12. Check Canvas for assignment details. ** THANKSGIVING Holiday - NOV 27-30 - No Classes |
| Week Sixteen: 11/11-11/17 | Semester - Part 2: Review & Presentations: -Present Project 4 / Check Canvas for assignment details. -Review for final exam |
| FINAL EXAM | Semester - Part 2: Final Exam: - Final Exam - due DEC 11 @ 11:59pm |

Grading Scale

GRADING POLICY: Grades will be assigned for performance in accordance with the policy outlined in the College Catalog. The final grade is based the total number of points received in several areas. The final grade will be computed as follows:

Discussion Activities 20%

Online Assignments 30%

Projects 20%

Quizzes 10%

Exams (Midterm & Final) 20%

Total 100%

Grading will be as follows:

| | |
|-----------------|--------------|
| A 93% and above | C 73 – 76 |
| A- 90 – 92 | C- 70 – 72 |
| B+ 87 – 89 | D+ 67 – 69 |
| B 83 – 86 | D 63 – 66 |
| B- 80 – 82 | D- 60 – 62 |
| C+ 77 – 79 | E 59 – below |

How to Navigate to Canvas

Online Tutoring

Students at SLCC have access to online tutoring through Canvas. From your Canvas course click Online Tutoring in the course navigation and follow the steps to set up an appointment. If this is your first time using the Online Tutoring we recommend you click "Take a Tour" to familiarize yourself with the service.

Note that students only receive 480 minutes of tutoring time each semester. After that we encourage you to use the resources found through this link:

<https://www.slcc.edu/tutoring/index.aspx>

If you have any additional questions reach out to elarningsupport@slcc.edu.

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the [Institutional Syllabus](#) page.

[Learning Support and Tutoring Services](#)

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

[Advising and Counseling Support Services](#)

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

[Student Academic Calendar](#)

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)

[Additional Policies](#)

CHEATING POLICY:

Students found cheating on an exam will be given a zero for the first offense. If it happens again, the student will receive an E for the entire course. There will be no tolerance for cheating.

PLAGIARIAM POLICY:

Presenting within one's own work the ideas, representations, or words (either oral or written) of another person without customary and proper acknowledgment of that person's authorship is considered plagiarism. Students who are unsure of what constitutes plagiarism should consult with their instructors. Claims of ignorance will not necessarily excuse the offense. According to SLCC policy, all offenses will be addressed and an "Academic Misconduct Violation Form" submitted to the Dean of Students.

INCOMPLETE:

An incomplete is a conditional grade given only in extraordinary cases where a student has completed a major portion of the class but is unable to complete course work due to circumstances beyond their control such as major illness/injury or a death in the family. Written documentation from your physician will be required.

IMPORTANT DATES

IMPORTANT DATES - Dates you will want to pay particular attention to:

- AUG 20 – Classes Begin
- AUG 28 – Last Day to Add
- SEPT 10 – Last day to Drop with 100% refund
- OCT 22 – Last Day to Withdraw (with no refunds)
- Holidays when classes are not in session: N/A
 - SEPT 2 – Labor Day

- OCT 17-18 – Fall Break
 - NOV 27-30 – Thanksgiving
- DEC 5 – Last day of classes
- DEC 11 BY 11:59pm – Final Exam