

Fashion/Tech Design Portfolio

FASH - 2450 001

Course Student Learning Outcomes

- Research career opportunities and develop a curated portfolio by refining existing projects and creating new work that effectively showcases their professional capabilities to the fashion industry.
- Research, develop, and articulate fashion collections using mood boards, color stories, fabric selections, illustrations, and technical drawings while demonstrating critical thinking throughout the design process.
- Produce a professional design portfolio in both physical and digital formats, create self-promotional materials, and develop targeted resumes and cover letters for specific opportunities.
- Present work using industry-specific terminology, participate effectively in critique sessions, and demonstrate proficiency in interview and presentation skills.
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Course Prerequisites

- FASH 1010 Introduction to Fashion
- FASH 1210 Fashion Illustration I
- FASH 1250 Textiles
- Instructors Approval

Transfer/Certification/Licensure/Employment Information

Click links to see information regarding both the Fashion Design Emphasis and Technical Design Emphasis career pathway and transfer information:

- **Fashion Design:** http://catalog.slcc.edu/preview_program.php?catoid=26&poid=11764&returnto=8800
- **Technical Apparel:** http://catalog.slcc.edu/preview_program.php?catoid=26&poid=11766&returnto=8800

Required Text or Materials



Title: Portfolio Presentation for Fashion Designers

ISBN: 9781501322983

Authors: Linda Tain

Publisher: Bloomsbury Publishing USA

Publication Date: 2018-02-22



Title: Stand Out

ISBN: 9780134134130

Authors: Denise Anderson

Publisher: Peachpit Press

Publication Date: 2015-12-28

For more information on textbook accessibility, contact Accessibility & Disability Services at ads@slcc.edu.

Additional Materials

MATERIALS AND SUPPLIES:

- Sketchbook for Design Journal

- Portfolio binder—suitable for your brand identity and career pathway. More information about the specifics will be given in class.
- Additional materials will vary for each student as selecting materials is part of the creative process of completing a portfolio and personal branding image.

Brief Description of Assignments/Exams

CLASS SCHEDULE AND HOMEWORK: Following is a schedule and list of assignments. This schedule will be followed as closely as possible; however, some modifications may be necessary during the semester. Students should be prepared to spend time outside of class reading and completing the assignments.

IMPORTANT DATES - Dates you will want to pay particular attention to:

- Last Day to Add 9/24/2025
- Last day to Drop with 100% refund 9/16/2025
- Last Day to Withdraw (with no refunds): 10/28/2025
- Holidays when classes are not in session: Thanksgiving, 11/26/25
- Last day of class 12/10/25
- Reading Day: 12/13/25
- Finals - date & time: 12/17/2025 @ 8:30am

Fall 2025 Schedule: Fashion 2450 – Portfolio Development – Design Majors

Date	Text Sections and Assignments
	Assignment due next week: Inspiration journal
Week One: 8/27	Stand Out – Read chapters 1 & 2; Get Personal with Your Brand and & Develop Your Brand

	Portfolio book – Read chapters 1 & 2
Week Two: 9/3	<p>Assignment due next week: Self-Assessment Study, Customer Profile</p> <p>Stand Out – Read chapter 2: Develop Your Brand Story</p> <p>Portfolio book – Read chapter 3: Customer Focus</p>
Week Three: 9/10	<p>Assignment due next week: Brand Mood Board</p> <p>Stand Out – Read chapter 3: Design Your Brand Identity</p> <p>Portfolio book – Read chapter 5: The Design Journal</p>
Week Four: 9/17	<p>Assignments due next week: Brand Strategy, Design Journal</p> <p>Stand Out – Read chapters 4 and 5: Promote Your Brand</p> <p>Portfolio Book – Read chapter 4: Organization and Contents</p> <p>Midterm Project Assigned</p>
Week Five: 9/24	<p>Assignment due next week: Portfolio intro page</p> <p>Stand Out – Read chapters 6 and 7</p> <p>Portfolio book – Review chapter 4: Organization and Contents</p>
Week Six: 10/1	<p>Assignment due next week: Mood/theme and Fabric/color pages</p> <p>Stand Out – Read chapters 8 and 9</p> <p>Portfolio book – Read chapter 6: Presentation Formats</p>
Week Seven: 10/8	<p>Assignment due next week: Illustrations/figure composition – 2 pages</p>

	<p>Stand Out – Read chapters 10 and 11</p> <p>Portfolio book – Read chapter 7: Flats and Specs</p>
Week Eight: 10/15	<p>Assignment due next class: Flats – two pages</p> <p>Stand Out – Read chapter 12: Case Studies Student Portfolios. Portfolio book – Read chapter 7</p>
Week Nine: 10/22	<p>Assignment due next week: Midterm Project</p>
Week Ten: 10/29	<p>Midterm Project Presentations</p> <p>Assignment due next week: TBA</p> <p>Stand Out – Read chapter 14: Employ the Tools for Dynamic Job Search Portfolio book – Read chapters 13 and 14</p>
Week Eleven: 11/5	<p>Assignment due next week: Resume and Cover Letter</p> <p>Stand Out – Read chapters 15 and 16</p> <p>Portfolio book – Read chapters 15 and 16: Organizing Job Hunt/Freelance Designing</p>
Week Twelve: 11/12	<p>Assignment due next class: Two pages of 2nd collection</p> <p>Stand Out – Read chapter 17: Case Studies Design Careers. Portfolio book – Read chapter 12</p>
Week Thirteen: 11/19	<p>Assignment due next week: Two pages of 2nd collection</p>
Week Fourteen: 11/26	<p>Thanksgiving Holiday / No Class</p>
	<p>Final Project review / Final Edits - Work Day</p>

Week Fifteen: 12/3	
	Final Project review / Final Edits - Work Day
Week Sixteen: 12/10	
	Final Project Presentations
Finals: 12/17	

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	"Resource Sharing" Discussion Board	Discussion	0
	Class Discussion Board	Discussion	0
	Extra Credit:10 pts	Assignment	0
	Fashion Design Tutorial 8 : Portfolios	Discussion	5
	Introduce Yourself	Discussion	0
	Introduce Yourself	Discussion	0
	Roll Call Attendance	Assignment	100
	Share Resources Discussion Board	Discussion	0
	Unit 5 Video Discussion	Discussion	10
10/26/22	Two Perspective on Drawing Flats	Discussion	5

Due Date	Assignment Name	Assignment Type	Points
11/2/22	Resume Concept Board	Discussion	0
11/9/22	Portfolio: 2 pages (Phase 1 - Second Collection)_(90%)	Assignment	10
11/16/22	Portfolio: 1 page (Phase 3 - Second Collection)_(50%)	Assignment	15
11/16/22	Portfolio 2 pages (Phase 2 - Second Collection)_(90%)	Assignment	15
11/16/22	Resume / Cover Letter review with Career Services	Assignment	10
11/30/22	Cover Letter	Assignment	10
11/30/22	Portfolio: 1 page (Phase 3 - Second Collection)_(90%)	Assignment	15
12/7/22	Final Project & Reflection	Assignment	200
9/3/25	Inspiration Journal	Assignment	15
9/3/25	Canvas Messaging Assignment	Assignment	10
9/10/25	Personal Brand Self-Assessment Study	Assignment	15
9/10/25	SurveyMonkey Questions	Assignment	0
9/17/25	Customer Profile	Assignment	15

Due Date	Assignment Name	Assignment Type	Points
9/17/25	Personal Brand Self-Assessment Analysis & Creative Brief	Assignment	15
9/17/25	Inspirational Journal: Unit 3 Pages	Assignment	10
9/24/25	Brand Mood Board	Assignment	15
9/24/25	Design Journal (Unit 4)	Assignment	15
9/24/25	Unit 4 Video Discussion	Discussion	10
10/1/25	Design Journal (Unit 5)	Assignment	15
10/1/25	Portfolio Introduction Page (50%)	Assignment	7
10/1/25	Website Set-up	Assignment	10
10/8/25	Design Journal (Unit 6)	Assignment	15
10/8/25	Mood/Theme/Inspiration & Fabric/Color Story: 2 pages (50%)	Assignment	7
10/8/25	Portfolio Introduction Page (90%)	Assignment	8
10/15/25	Illustrations: 2 pages (50%)	Assignment	7
10/15/25	Mood/Theme/Inspiration & Fabric/Color Story: 2 pages (90%)	Assignment	8

Due Date	Assignment Name	Assignment Type	Points
10/22/25	Illustrations: 2 pages (90%).	Assignment	8
10/22/25	Flats: 2 pages (50%).	Assignment	7
10/26/25	Logo Assignment:	Assignment	15
10/29/25	How to Draw Flats	Discussion	5
10/29/25	Flats: 2 pages (90%).	Assignment	8
11/5/25	Midterm Project (part 1) -Leave Behind, Business Card	Assignment	100
11/5/25	Portfolio 2 Pages (Phase 1 - Second Collection) (50%)	Assignment	10
11/5/25	Midterm Project (Part 2) Website	Assignment	50
11/12/25	Resume and Cover Letter Review Discussion	Discussion	5
11/12/25	Portfolio 2 pages (Phase 2 - Second Collection) (50%).	Assignment	15
12/3/25	Resume	Assignment	15

Grading Scale

GRADING POLICY:

Grades will be assigned for performance in accordance with the policy outlined in the college catalog. The final grade is based on the total points received in several areas. The final grade will be computed as follows:

Attendance/Participation 100 Points

Weekly Assignments 175 Points

Midterm Project 100 Points

Final Project 225 Points

Total 600 Points

Grading Scale:

A	93% and above	C	73 – 76
A-	90 – 92	C-	70 – 72
B+	87 – 89	D+	67 – 69
B	83 – 86	D	63 – 66
B-	80 – 82	D-	60 – 62
C+	77 – 79	E	59 – below

*All late work will receive a 10% deduction.

[How to Navigate to Canvas](#)

[Institutional Policies](#)

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the [Institutional Syllabus](#) page.

[Learning Support and Tutoring Services](#)

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

[Advising and Counseling Support Services](#)

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

[Student Academic Calendar](#)

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)