Digital Graphics for INTD

INTD - 1250 001

Course Description

This course is an introduction to the computer applications used to create interior design presentations and portfolios. Students will acquire foundation skills of Adobe inDesign and Adobe Photoshop as it relates to the Interior Design field.

Semester(s) Taught: Fall and Spring

Course Student Learning Outcomes

- Demonstrate introductory industry standard skills in navigating Adobe Photoshop and Adobe InDesign.
- Create renderings of floor plans, Interior Design proposals, and digital presentation boards using Adobe Photoshop and InDesign.
- Demonstrate proficiency in importing and exporting from other programs and formats, both digital and analog, and scanning original work with correct DPI and Resolution.
- Successfully digitize and touch-up work from previous courses to use in student portfolio and archives.
- Demonstrate the foundation of branding in the Interior Design field creating portfolio and business document lay-out and designs.
- Produce a successful Interior Design visual presentation using the elements and principles of design.

Course Prerequisites

Prerequisite Technical Abilities

In order to participate in this class, you are required to have certain technology competencies. The following are required for participation in the class:

1. Familiarity with a computer operating system (Windows or MacOS). A tablet will not work.
2. Ability to monitor Calendar & Assignment Feature of Canvas.
3. Create folders/directories and save files in a safe location (i.e., Google Drive, Box, orhard drive).
4. Use a web browser, search the Internet, and bookmark web pages for future reference.
5. Upload files to Canvas.
6. Troubleshoot basic technology issues and consult the SLCC Help Desk as needed.
7. Familiarity with a word processing program.
8. Have and use a Canvas account.

Engagement Plan

- I will respond to emails within 24 hours. I will offer feedback on major assignments within 2-4 days. The best way to contact me is via the Canvas Inbox, as I will prioritize this email over other modes of communication.

- In this course, I will be posting interactive announcements that may offer specific opportunities for class questions and extra credit

- Additionally, I will be participating in the discussion forums with you to share my perspective within the discipline and to offer some nuances of interpretation that may not be present in your textbook.

Keys for Success (how to succeed in the course)

Tips for Success in the Course

1. Start work earlier than you expect you need to. Some tasks may take you longer than others.

2. Plan out time to complete the modules multiple days in advance to ensure you are not rushed.

3. If you run into technology issues, the Help Desk at SLCC is free for students. This is an incredible service, and they always do a fantastic job. Make sure to take advantage of this service!

4. Contact the instructor if any questions pop up, no matter how large or small. They are here to assist you in your educational journey.

5. Understand the information in this course compounds, meaning it slowly builds off of previous concepts.

6. Come with a positive attitude, understanding that learning Photoshop and InDesign is a process and will not happen overnight. These skills take time to grow, foster, and maintain.

Having Issues with your Computer?

Encountering problems? For example, glitchy interface, Photoshop not working, can't export images, etc.? Send an email to helpdesk@slcc.edu. If your IT issue appears to be minor, please feel free to reach out to the instructor with screenshots. If they cannot help you, they will direct you to the Help Desk. The Help Desk's information is listed here

Required Text or Materials

Title: Adobe Creative Cloud
Subtitle: Software provided through SLCC
ISBN: This is free, do not pay for anything.

For more information on textbook accessibility, contact Accessibility & Disability Services at ads@slcc.edu.

Brief Description of Assignments/Exams

We have weekly modules that we work through. Students are responsible for ensuring they are up to date on the current module. Assignments and projects will always be due on Tuesdays. In this course, we will be focusing on the following concepts in Photoshop: masking, scaling, transformation, layer usage, layer organization, gradient mapping, designing interior spaces, rendering floor plans, and other concepts related to the field of interior design. Students will also work with InDesign to learn how to produce a professional-level portfolio.

Assignment Schedule

Due Date	Assignment Name	Assignment Type	Points
	Introduce Yourself	Discussion	0
7/2/24	MOD 01	STEP 06 - Complete Practice Quiz	Quiz	0
9/2/25	Orientation	Complete Assignment Upload Practice	Assignment	10
9/2/25	Orientation	Complete Course Overview Quiz	Quiz	13
9/2/25	Orientation	Post to Meet Your Peers Discussion	Discussion	20
9/9/25	Photoshop Basics	Complete & Submit Logo Assignment	Assignment	20
9/16/25	Masking	Complete and Upload Additional Masking Practice	Assignment	20

Due Date	Assignment Name	Assignment Type	Points
9/16/25	Masking	Post Your Work to Discussion Board	Discussion	30
9/23/25	Advanced Masking	Post Your Coffee Shop Project to Discussion Board	Discussion	30
9/23/25	Advanced Masking	Upload your .PSD (Photoshop) File	Assignment	50
9/30/25	Floor Plan	Post Your Floor Plan to Discussion Board	Discussion	30
9/30/25	Floor Plan	Upload your .PSD (Photoshop) File	Assignment	100
10/7/25	Adjustments & Transformations	Post Your Design to Discussion Board	Discussion	30
10/7/25	Adjustments & Transformations	Step 6: Take Progress/Check In Survey	Quiz	10
10/7/25	Adjustments & Transformations	Upload your .PSD (Photoshop) File	Assignment	130
10/14/25	Creating Mockups	Post Your Design to Discussion Board	Discussion	30

Due Date	Assignment Name	Assignment Type	Points
10/14/25	[Creating Mockups	Upload Final JPEGs and PSD File Here!](#)	Assignment	150
10/28/25	[Midterm Assessment	Post Your Logo to Discussion Board](#)	Discussion	30
10/28/25	[Midterm Assessment	Post Your Project to Discussion Board](#)	Discussion	30
10/28/25	[Midterm Assessment	Re-do Firm Logo](#)	Assignment	40
10/28/25	[Midterm Assessment	Upload your .PSD (Photoshop) File](#)	Assignment	200
11/4/25	[Advanced Photoshop	Post Image of Reception Area to Discussion Board](#)	Discussion	30
11/4/25	[Advanced Photoshop	Take Survey on Hostel Lobby](#)	Quiz	18
11/4/25	[Advanced Photoshop	Upload Completed JPEG and PSD Files Here!](#)	Assignment	160
11/20/25	[Final Project Part A	Post Your Work to Discussion Board](#)	Discussion	30

Due Date	Assignment Name	Assignment Type	Points
11/20/25	Final Project Part A | Upload Your Files	Assignment	100
11/20/25	Final Project Part B | Post Your Work to Discussion Board	Discussion	30
11/20/25	Final Project Part B | Upload Your File	Assignment	100
11/25/25	Final Project Part C | Upload Your File	Assignment	100
12/2/25	Final Project Part C | Post Your Work to Discussion Board	Discussion	30
12/2/25	Final Project Part D | Post Your Work to Discussion Board	Discussion	30
12/2/25	Final Project Part D | Upload Your File	Assignment	100
12/17/25	Course Portfolio | Upload Your Files	Assignment	150

Grading Scale

ASSESSMENT & GRADING

Students will be assessed through their demonstration of their knowledge of the applications and design concepts through:

- 30% Exercises
- 30% Assignments

- 30% Semester Projects & Assessments
- 10% Participation and Discussions

Extra credit opportunities may be available throughout the semester at the discretion of the instructor.

The following grading structure will be used. Grades will not be rounded.
A (100 - 94%)
A- (93 - 90%)
B+ (89 - 86%)
B (85 - 83%)
B- (82 - 80%)
C+ (79 - 76%)
C (75 - 73%)
C- (72 - 70%)
D+ (69 - 66%)
D (65 - 63%)
D- (62 - 60%)
E (59 - 0%)

Academic Integrity

Academic Honesty

Please review the College's definition and policy on cheating. This course will strictly adhere to the Student Code of Conduct as well as the "Expectations of Academic Honesty" document published by Salt Lake Community College. For further information, refer to the SLCC home page at www.slcc.edu. Students found cheating will be given a zero and subject to a review with department directors to determine disciplinary action, which may include failing the assignment, receiving an E for the entire course, or possibly ejected from the program.

Plagiarism & Use of AI

What is plagiarism? Taking someone else's work and/or ideas and presenting them as your own. Please do not plagiarize your academic studies or your art. This is a serious form of academic and artistic misconduct and cheating. You will likely fail this course if you are guilty of cheating in any such fashion. However, using others' ideas and giving proper credit is acceptable. AI Tools such as Chat GPT, Grammarly, etc. -**You can use them for punctuation and grammar correction ONLY on your assignments.** I also suggest using it as a study tool. It is a good way to synthesize your class notes and reading notes. Another thing it is great for is creating study questions for you. What you cannot do is use it to write things for you. The first issue is that this is not your own work, therefore, it is a form of plagiarism. You are here to learn how to think and build up your skills in writing and communication. What will happen when we can no longer think critically for ourselves? Don't lean on this crutch. The second big issue is that the way AI works is that it finds patterns, so it can create information based on patterns (so, it will fill in the blanks). This is problematic because the information and source material used to train AI is not always transparent, nor is it peer reviewed, so it is not a reliable academic source and will often fill in those blanks with false information. The third issue is that it is super unethical, and you are putting labor into electronic sweatshops. Most likely, some form of modern slavery and child labor is operating in the developing nations. The energy cost and data storage for AI to work are not sustainable or environmentally friendly. So, think twice before you use these tools.

How to Navigate to Canvas

Institutional Policies

As members of our academic community, we would like to invite you to review the Institutional Syllabus which covers important policies and procedures. This document contains important links for students on the code of student rights and responsibilities, academic integrity, and grading policies, Title IX and other important acknowledgements. By familiarizing yourself with this information, you can help us create a safe and respectful environment for everyone.

For more information, navigate to the Institutional Policies tab on the Institutional Syllabus page.

Learning Support and Tutoring Services

We are pleased to offer a range of tutoring and learning support services to help you achieve your academic goals. Whether you need assistance with a specific subject or want to improve your study skills, you have many options for tutoring or other support.

To learn more about the services we offer and how to access them, visit the [Institutional Syllabus](#) page under the Tutoring and Learning Support tab. We encourage you to take advantage of these resources to help you succeed in your studies. If you have any questions or would like to schedule a tutoring session, please don't hesitate to reach out to us. We are here to support you in any way we can.

Advising and Counseling Support Services

At our institution, we are committed to supporting your academic and personal growth. That's why we offer a range of advising and counseling services to help you navigate the challenges of college life. To learn more about the resources available to you and how to access them, visit the [Institutional Syllabus](#) page under the Advising and Counseling Support Services tab. Our advising team and the support centers across campus are here to support you in achieving your goals and overcoming any obstacles you may face.

Student Academic Calendar

As students you should be aware of all important dates in the semester, such as the day that courses begin and end, as well as the drop date and the last day to withdraw. To learn more about those dates, navigate to the Student Academic Calendar below:

[SLCC Student Academic Calendar](#)

Additional Policies

Required Resources

Please visit our course Canvas page for links to our YouTube lectures and other digital content for your reference. A textbook is not required. An Adobe Creative Cloud

subscription is provided by SLCC. For instructions on how to access your free account and download it onto a personal computer, please follow the instructions in the first module. Please, no iPads or tablets for this course. Photoshop cannot run its full version on these devices. A typical laptop computer will be fine.

Office Hours Policy

Office hours are available by appointment only. Please message this instructor on Canvas using the Inbox feature with a proposed date and time from the list above 24 hours before the requested date and time. They will then message you a Zoom link for the future meeting. If you do not see a time you can meet, please message Ali. She will work something out. If Canvas Inbox is not working, you may contact the instructor via email as a last resort, aguymo12@slcc.edu. Office hours are listed at the very top of this document.

Academic Integrity and 'Netiquette' Policy

Students are expected to abide by the following guidelines for online behavior for INTD1250 - Digital Graphics for Interior Design. These rules are in place to encourage proper netiquette, or online etiquette. All students at SLCC agree on admission to abide by the University "Code of Student Rights and Responsibilities". This includes best practices for online behavior. Please review this section as it includes important information about student policies and rights.

- **Language** | Use respectful language and write in a professional tone. Emojis, emoticons, or visual symbols (i.e., :), :-)) are not to be utilized on discussion posts. Write in a professional tone. Refer to Aaron's examples on posts.
- **Citation** | If you are citing a source, please cite using APA format and put it at the end of your discussion post.
- **Discussion Posts** | Respond meaningfully to your peers' posts. Your reply should be engaging, ask questions, propose alternate ways of thinking, and carry a professional, uplifting tone. Maintain a positive and encouraging environment on your discussion posts for your peers.
- **Appropriate Photos** | On our introduction posts or masking exercises, if you decide to include a photo, please make sure that it is appropriate. As a general rule of

thumb, if a future employer saw this photo, they should not be offended or shocked.

Late Work Policy

Late work is only accepted for 2 weeks from the due date. Late work is accepted at a 10% deduction for week one and 20% for week 2. Please contact the instructor with any questions. If you have an emergency or are ill (no details please, the instructor respects your privacy), please contact your instructor to discuss an alternative due date ASAP.

Incomplete Grade Policy

Incomplete grades may be approved by an instructor for students who:

- Cannot continue in class because of extenuating circumstances (such as serious illness, death in the family, or change of employment) with proper documentation.
- Are passing the course at the time of the Incomplete grade request.
- Have completed a substantial portion of the course(70%).
- If the above requirements are met, the instructor can work with the student to give the student an incomplete grade.

For more information, please see the College's Grades &Grading site: https://www.slcc.edu/registrar/registration/grades-and-grading-policies.aspx

Student Learning Outcomes

Student outcomes are as follows.

1. Aquire substantive knowledge.
2. Communicate effectively.
3. Develop quantitative literacy.
4. Think critically and creatively.
5. Civic engagement.
6. Work professionally and constructively.

7. Develop computer and information literacy.
8. Lifelong wellness.

Application of outcomes are as follows.

- Apply introductory industry standards skills in navigating Adobe Photoshop and Adobe InDesign (student outcomes 2, 6, and 7 apply).

- Create and design renderings of floor plans, interior design proposals, and digital presentation boards using Adobe Photoshop and InDesign (student outcomes 2, 4,6, and 7 apply).

- Demonstrate proficiency in importing and exporting from other programs and formats, both digital and analog, and scanning high-resolution original work to preserve its professional appearance (student outcomes 2, 4, 6, and 7 apply).

- Successfully digitize and/or touch-up work from previous courses to use in student portfolio and personal archives (student outcomes 2, 4, 6, and 7 apply).

- Illustrate an understanding of the elements and principles of design in creating professional and artistic digital presentations (student outcomes 2, 4, 6, and 7)